



THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA
EASTERN INDIA REGIONAL COUNCIL
7, ANANDILAL PODDAR SARANI (Russell Street),
KOLKATA – 700 071

ANNOUNCEMENT
Talent Search Branch Level (Pitch Deck) Contest

The Talent Search - Branch Level (Pitch Deck) Competition for the CA Students will be held on Monday, the 12th June 2023 from 2.00 PM at the Institute's Premises (R. Singhi Hall), 7, Anandilal Poddar Sarani (Russell Street), Kolkata – 700071.

Eligibility Criteria

Students registered for Intermediate Course
Or

Students registered for Final Course and are undergoing article-ship training

Students who have completed their Articleship are not eligible to participate.

Students willing to participate may apply in writing /E-mail from their registered E-Mail ID to eicasachairman@icai.in with cc to amit.paul@icai.in, erobos@icai.in & eicasaevents@icai.in & Registration will close by 5.00 pm on 10th June 2023. Softcopy of the form to be downloaded from <http://surl.li/htbdu>.


The Panel of Judges will be selected from amongst eminent personalities. Winners will be selected on the basis of the following criteria:

Problem and Solution: The problem and solution being addressed should be clearly identified and explained. The solution should be innovative, feasible, and scalable.	20
Market Opportunity: The market opportunity should be clearly defined and should show a potential for growth.	10
Revenue Model: The revenue model should be clearly explained and should show a potential for generating revenue.	10
Competition: The competition should be clearly identified, and the solution should show how it is better than or different from existing solutions.	10
Presentation: The presentation should be engaging, clear, and concise. The pitch deck should be well-designed and easy to follow.	15
Q&A: The participant's ability to answer questions from the judges should be evaluated. The participant should be able to demonstrate a good understanding of their solution, market, and competition.	15
Overall Impact: The overall impact of the pitch deck should be evaluated. The solution should show potential for creating value, making an impact, and addressing a significant problem.	20

Rules:

- Each branch of ICAI can organize its own Pitch Deck Competition.
- Participants will need to submit their pitch deck by a specified deadline.
- The pitch deck must follow the specified format (as per Annexure A) and include key elements such as the problem being solved, the solution, market opportunity, revenue model, and competition.
- The branch-level competition will be judged by a panel of judges appointed by the branch.
- **First Winning Team at** the Branch-level competition will qualify for the regional-level competition.
- Each team will be given 15 mins. time to present their idea, followed by 5 mins of Q&A round.
- Team Size: 2 students

Date: 07.06.2023



(CA Sanjib Sanghi)
Vice Chairman, EIRC &
Chairman, EICASA



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**ANNOUNCEMENT
Talent Search Branch Level (Elocution) Contest**

The Talent Search - Branch Level (Elocution) Contest for the CA Students will be held on Monday, the **12th June 2023 from 10:00 AM** at the Institute's Premises (R. Singhi Hall), 7, Anandilal Poddar Sarani (Russell Street), Kolkata – 700071. Students can choose any One Topic from the following for Elocution Contest as given hereunder:-

- a. The role of Chartered Accountants in the digital age: Challenges and opportunities.
- b. Sustainable finance and the role of Chartered Accountants in promoting environmental and social responsibility.
- c. Ethics and professionalism in the accounting profession: Building trust and integrity.
- d. Emerging trends in financial reporting: Implications for the accounting profession.
- e. Importance of Audience Analysis in Speech Delivery.
- f. G20's role in addressing sustainable development goals (SDGs) and environmental challenges.
- g. Power of Words: How to Choose Them Wisely.
- h. Data analytics and its role in enhancing financial decision-making.
- i. The role of Chartered Accountants in ensuring tax compliance and minimizing tax evasion.
- j. Importance of Cultural Exchange and understanding.

Eligibility Criteria

Students registered for Intermediate Course
Or

Students registered for Final Course and are undergoing articleship training

Students who have completed their Articleship are not eligible to participate.

Students willing to participate may apply in writing /E-mail from their registered E-Mail ID to eicasachairman@icai.in with cc to amit.paul@icai.in, erobos@icai.in & eicasaevents@icai.in & Registration will close by 5.00 pm on 10th June 2023. Softcopy of the form to be downloaded from <http://surl.li/htbjie>

The contestants may be permitted to express their views for a maximum period of **10 minutes** depending on the number of participants on any of the selected topics. The medium of competition will be English. Two winners will be selected from Kolkata (which will be treated as a Branch of Eastern Region) for the Regional Elocution Contest to be held at EIRC premises **on 20th June 2023**.

The Panel of Judges will be selected from amongst eminent personalities. Winners will be selected on the basis of the following criteria:

Sl.No.	Criteria	Maximum Marks
1.	Lucidity of language.	10
2.	Style of Delivery.	10
3.	Capacity to engage the attention of the audience.	10
4.	Precision of expression.	10
5.	Depth of coverage of the subject matter including reference to latest developments in the concerned area.	50
6.	Adherence to time limit.	10
Total		100

Date: 07.06.2023

(CA Sanjib Sanghi)
Vice Chairman, EIRC &
Chairman, EICASA