



**THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA**  
**(SET UP BY AN ACT OF PARLIAMENT)**

**Eastern India Chartered Accountants Students' Association**  
**Of**  
**Eastern India Regional Council**



**2024**  
**EICASA e NEWSLETTER**  
**MARCH**



# Empowering the **NEXT GEN** FINANCIAL LEADERS

Begin your journey with  
**Zoho Books Students Edition**



Accounting and Bookkeeping



Approvals and Audits



Banking



User Access and Collaboration



Compliance and Tax Filing



Mobility

To kickstart your accounting journey

**Sign up for Free**



[zoho.com/books/students](https://zoho.com/books/students)

Contact us today at  
[training@zohofinance.com](mailto:training@zohofinance.com)



zoho\_books



zohobooks



ZohoBooksOfficial



zoho-books

## TABLE OF CONTENT

**MESSAGE FROM DESK, EICASA CHAIRPERSON**

**MESSAGE FROM DESK, EICASA VICE-CHAIRPERSON**

**MESSAGE FROM DESK, EICASA SECRETARY**

**MESSAGE FROM DESK, EICASA TREASURER**

## **ARTICLES**

**From Inspired to Inspiring: My Journey of Excellence at EICASA**

**Understanding the Difference Between AS-3 and Ind AS-7**

**Navigating through INC 20A**

**How RBI Saved India from Global Economic Crisis**

**TAX HAVENS-BLESSING OR A CURSE?**

**Risk Management Strategies in the Financial Sector: Lessons from Recent Global Economic Events**

**Benefits and Strategies of CA Industrial Training**

**The Impact of the Space Economy on Chartered Accountancy**

**BEGINNING A NEW CHAPTER OF LIFE**

**ESG: An emerging trend in Audits**

## ARTICLES

### **PAYTM SCRUTINY**

**Live the Journey of an Article**

**Chatbots- Revolutionizing the Chartered Accountants Profession**

**The Impact of Cryptocurrency on Traditional Banking**

**Can Momentum Investing defy Nifty Trends?**

### **DERIVATIVES: AMPLIFYING INVESTMENT OPPORTUNITIES**

**Leader equal vowel**

**Demystifying Financial Modeling: A Tool for Informed Decisions  
with a Real-World Example**

**Navigating Section 43B(h): The Vital Change for MSME Transactions**

**ARTIFICIAL INTELLIGENCE AND ROBOTIC PROCESS  
AUTOMATION ARE TRANSFORMING THE FUTURE OF AUDITING**

**Engaging all Five Senses with Sensory Marketing**





## ART GALLERY POET'S CORNER

**रश्मि: किरण उम्मीद की**

**Opportunities to Embrace**

**The Power Within**

**A Lil Girl's Dream**

## PHOTOGRAPHY EICASA CORNER

**E - NEWSLETTER COMMITTEE 2023-24**

**EICASA COMMITTEE MEMBERS 2023-24**

**ANNOUNCEMENTS**

**EVENTS GALLERY**

**CONNECT WITH US.**

## MESSAGE FROM DESK, EICASA CHAIRPERSON

My Dear Beloved Students,

As I address you for the second time from the Chair of EICASA, I am filled with renewed determination and emotion supported by logic. Let us collectively remind ourselves that our joint journey is just beginning and am committed to pitching your



voices and championing your causes and concerns. Essentially to achieve this target, we need to ratify our mission from within and from without. Your support and engagement are the need of the hour as we work together towards a brighter future for our students' fraternity.

You may find out from the programs as given below that were organized during March 2024 that all these are exactly in allegiance with our MISSION:

### March Snapshot

Indoor Sports' Meet was organised at Burra Bazar Yubak Sabha on 3rd March 2024 by an enthusiastic participation of almost more than 100 CA Students featuring Table Tennis, Badminton, Carrom and Chess.

EICASA organised a Seminar on business laws tailored for CA Foundation students. CA. Gopal Bhoot delivered invaluable insights on the subject. The seminar experienced a huge gathering of the foundation pursuers. The programme held at ICAI Bhawan, Russell Street. It was held on 17th March 2024.

Another important programme, **Aarambh** by name, was held at ICAI Bhawan, Kasba on 17th March 2024. Focal point of the programme was elucidating the MISSION of TEAM EICASA, catering to the needs of students pursuing CA course. Distinguished speakers like Prof. (Dr.) CA. Sanjib Basu, CA. Arijit Chakraborty, CA. Pankaj Maloo, Dr. Vikash Kumar Agarwal and CA. Rupi Jain shared their expertise widening the views of the attendees with their acumina on the topics they lectured. By this programme, 100 volunteers were included in the TEAM EICASA to work in different areas of EICASA.

A Full Day Seminar on Taxation was held for the students pursuing CA Intermediate. It was specifically curated for those students. CA. Brindavan Giri, currently hailing from Bengaluru, already a flagging name in the field, led the session with his captivating style of deliberating. As usual, the seating capacity saw



no vacancy during the session. It was held at ICAI Bhawan, Russell Street on 29th March 2024.

On the succeeding day, ie, on 30th March 2024, another Full Day Seminar was organised and taken by CA Giri too. It was a seminar customised on the topic on Indirect Tax Laws meant for CA Final Students. The seminar was held at the same venue with an important lot of CA Final students.

Another Full Day Seminar on Advanced Accounting, sewn for the Intermediate Students, was conducted on 31st March 2024. It was taken by CA. Avinash Sancheti. His deliberation helped the full to the brim attendees to gain valuable insights into the topic.

A milestone Educational Tour to Fort William in Kolkata was organised on 17th March 2024 for CA students. It helped them to learn the rich history and phenomenal architectural munificence of this colonial-era edifice. It was so important for them considering its grand role to form a significant part of golden past of the City of Joy.

## Coming Soon

CA. Gopal Bhoot will lecture in a full-day seminar on Foundation Revision Class on Business Economics at ICAI Bhawan, Russell Street on 21st April 2024 while CA. Niraj Agarwal will take a full day session on Accounting for the same phase-group of the students on 28th April 2024 at the same venue. Registration is already open for these programmes and enrolment is there still seats are left. Hurry! Buckle up for getting the scope offered at a very nominal charge of Rs. 50/-.

## Students' International Conference 2024

It is all set! Minds and physique are reverberating with energy and vigour. CA Students' International Conference 2024 is waiting for us. It is not boass to say that this very event holds paramount significance as a platform for aspiring CAs to meet, converge, exchange ideas and nurture professional growth. Through insightful discussions in different technical and motivational sessions, this conference would not only impart invaluable knowledge but show you the pathway to cultivate in you a global perspective most essential for success in this dynamic field of Chartered Accountancy aided by technological booms like AI, machine learning and many more. Here in this Conference, no participation means you are running in minus.



# The Institute of Chartered Accountants of India

To sign off, just to reassure that Together, we will strive for excellence, ethics and innovation leaving a lasting impact on the global stage. Wish you all a happy and innovating Financial Year ahead!

**Stay energetic!**

**With Warm Regards,**

**CA Vishnu Kr. Tulsyan,  
Vice-Chairman EIRC of ICAI  
Chairman of EICASA – EIRC of ICAI**



## MESSAGE FROM DESK, EICASA VICE-CHAIRPERSON

Dear Friends,

**"Success is not about leaving a legacy, but inspiring the legacy that follows."** - Bradley B. Dalina



As I reflect on the conclusion of my tenure as the **Vice-Chairperson of Eastern India Chartered Accountants Student Association (EICASA)**, I am filled with a profound sense of gratitude and accomplishment. This journey began on 29th July 2023 when I was elected as a Managing Committee Member (MCM), setting the stage for a transformative period of growth and collaboration within our esteemed organization.

From the outset, I harbored a vision of steering EICASA towards new horizons, guided by the collective efforts of our dedicated team and the unwavering support of our respected mentors, namely **CA. Sanjib Sanghi Sir, CA. Debayan Patra Sir, CA. Vishnu K. Tulsyan Sir, CA. Mayur Agarwal Sir and CA Ravi Kr. Patwa Sir**. Their mentorship and guidance have been instrumental in shaping our path and achieving remarkable milestones.

The pivotal moment arrived on 16th September 2023 when I assumed the responsibilities of Vice-Chairperson, a role that presented both challenges and opportunities to lead and inspire. Our journey was marked by a series of impactful initiatives aimed at enhancing the overall experience of our members and fostering a vibrant community of aspiring chartered accountants.

One of our primary focuses was organizing educational seminars and practical workshops on a wide array of topics. These sessions not only provided valuable insights but also empowered our members with practical skills and knowledge essential for their professional journey. Noteworthy among these events were workshops on enhancing students' capabilities through the use of information technology, revision seminars catering to CA students of all levels, and specialized sessions on topics like statutory audit, tax audit, and social audit.

In addition to educational endeavors, we also prioritized experiential learning through industrial and educational visits. The visit to **Titagarh Wagons** provided a

firsthand understanding of industrial operations, while the educational excursion to **Fort William** enriched our members' historical and cultural awareness. These initiatives were designed to complement theoretical learning with real-world exposure, thereby nurturing well-rounded professionals.

Undoubtedly, one of the most memorable highlights of our tenure was the successful organization of the Students Youth Fest 2024, themed as the "**Christmas Carnival.**" This grand event, characterized by its festive spirit and engaging activities, brought our community together and showcased the talent and creativity of our members.

Our commitment to holistic development extended beyond academic pursuits to encompass cultural and sports activities. We hosted National Talent hunts at National, Regional and Branch levels, fostering a spirit of healthy competition and providing a platform for showcasing diverse talents. The EICASA Premier League (EPL) and various indoor and outdoor sports events further promoted camaraderie and wellness among our members.

The culmination of our collective efforts and dedication was the prestigious recognition received from the Institute of Chartered Accountants of India (ICAI). **On 8th February 2024, at Vigyan Bhawan, New Delhi, EICASA was honored with the "Best Students' Association 1st Prize" award, a testament to our unwavering commitment to excellence and innovation.**

Behind every success story lies a team of dedicated individuals, and I am immensely proud of the collaborative spirit and hard work demonstrated by our team, mentors, and the EICASA Secretariat. Their tireless efforts and commitment to our shared vision have been the driving force behind our achievements.

As I prepare to transition and hand over the reins to the new leadership on 27th March 2024, I am pleased to share that we also launched "**Team 100: Aarambh,**" comprising 100 enthusiastic students. This initiative aims to provide robust support and a strong foundation for the incoming Managing Committee, ensuring continuity and progress in our endeavors.

In conclusion, I extend my heartfelt gratitude to each member of EICASA for their unwavering support, dedication, and contributions throughout this remarkable





# The Institute of Chartered Accountants of India

journey. I urge all my friends and colleagues to extend the same level of support and enthusiasm to the newly elected Managing Committee, as together, we can propel EICASA to greater heights and continue our legacy of excellence.

Thank you for being part of this extraordinary chapter in our organization's history.

**Warm regards,  
Nidhi Sinha  
Vice-Chairperson, EICASA  
+91 93300 11651**

## MESSAGE FROM DESK, EICASA SECRETARY

Dear EICASA Family,

As my tenure draws to a close, I find myself overwhelmed with emotions.

It has been an incredible journey serving alongside each and every one of you in Eastern India Chartered Accountants Student's Association (EICASA). Together, we have weathered storms, celebrated victories, and forged bonds that will last a lifetime. Your friendship and kindness have meant the world to me, and I am truly grateful to have had the opportunity to work alongside such amazing individuals.



I am filled with gratitude for each one of you for the unwavering support, dedication, and hard work that he have all demonstrated throughout my time here. Each of you has played a vital role in our collective success, and I am truly honored to have been a part of such an amazing team.

From the bottom of my heart, I want to express my deepest thanks to each member of the EICASA family. Your passion, enthusiasm, and commitment have inspired me every step of the way.

To my colleagues and teammates, you have been my second family. Together, we have faced challenges, celebrated successes, and created memories that will last a lifetime. I am constantly inspired by your dedication, creativity, and resilience and I have no doubt that you will continue to achieve greatness in everything you do.

I also want to express my heartfelt appreciation to our mentors, leaders, and supervisors who have guided and mentored me along the way. Your wisdom, guidance, and support have been invaluable, and I am eternally grateful for the lessons I have learned under your tutelage.

Though my time as part of this extraordinary community may be coming to an end, the bonds we have formed will endure. I am confident that EICASA will continue to thrive and make a positive impact under new leadership. I want to congratulate the future leaders of EICASA under whose leadership EICASA will achieve the new heights and will set new benchmarks. My heartfelt wishes for each one of you.

The time has come for me to embark on a new chapter of my life, but before I do, I want to express my deepest gratitude to each and every one of you.

As I prepare to embark on this new journey, I am filled with a sense of excitement and anticipation for what the future holds. While it is bittersweet to say goodbye, I am confident





# The Institute of Chartered Accountants of India

that our paths will cross again, and I look forward to staying connected with each and every one of you.

In closing, I want to leave you with a quote by Ralph Waldo Emerson: "Do not follow where the path may lead. Go instead where there is no path and leave a trail." Let us all continue to blaze new trails, embrace new challenges, and make a positive impact on the world. You have made my tenure in EICASA truly unforgettable.

Thank you once again for everything. I cannot express the emotions that I am carrying in my heart. It has been an honor and a privilege to be a part of this incredible journey with you all. Farewell and May our paths cross again soon.

**With heartfelt gratitude**

**Kriti Khandelia**

**Secretary, EICASA**

**+91-7061453076**

## MESSAGE FROM DESK, EICASA TREASURER

Dear EICASA Members,

*"Every exit is an entry somewhere else."* –

*- Tom Stoppard*



A year ago, in July 2023, my journey with EICASA began when I was elected to the Managing Committee. Little did I know then, the incredible experiences and achievements that awaited me. It's been an absolute honor to serve alongside a team brimming with talent and dedication. Their spirit of collaboration and unwavering support have been the cornerstone of every success we've achieved. I'm also incredibly grateful for the invaluable guidance of our mentors, **CA. Sanjib Sanghi, CA. Debayan Patra, CA. Vishnu K. Tulsyan, and CA. Mayur Agarwal.**

The pinnacle of my journey was being elected as **EICASA Treasurer** in September 2023. It was a humbling experience, and it fueled my commitment to working even harder for the betterment of our organization. Since then, we've embarked on a series of initiatives that not only enhanced the academic experience of our members but also fostered a vibrant sense of community.

One of our highlights was the wildly successful **"Students Youth Fest 2024"** themed as **"Christmas Carnival."** The event was a whirlwind of festive cheer, with a range of activities that brought students together in a spirit of fun and celebration. The joy on everyone's faces was a testament to the hard work invested by the entire team.

Another event that stands out is the **National Talent Hunts**. This platform allowed students to showcase their talents beyond academics, fostering a sense of camaraderie and healthy competition. The sheer variety of talent on display was truly inspiring, and the event saw participation from a wide range of students, enriching the EICASA experience for everyone.

These are just a few examples of the many events we've organized. We also facilitated workshops on topics like **Practical Applications of Information Technology for students, Revision Seminars for CA aspirants at all levels, and Industrial Visits to prominent companies like Titagarh Wagons.** Additionally, we arranged for **Educational Visits** like the one to **Fort William**, helping students connect with history and heritage.

Our collective efforts culminated in a moment of immense pride – EICASA receiving the prestigious **"Best Student Association"** award from the Institute of Chartered Accountants of India (ICAI) in February 2024 at **Vigyan Bhawan, New Delhi.** This recognition is a testament to the dedication of everyone involved – the team, mentors, and The EICASA Secretariat. It's a moment I will cherish forever.



# The Institute of Chartered Accountants of India

However, as all journeys must, mine as EICASA Treasurer comes to an end. As I hand over the reins to the new Managing Committee on 27th March 2024, I'm filled with a bittersweet mix of emotions. There's a tinge of sadness at leaving behind this incredible role, but it's overshadowed by immense excitement for EICASA's future.

The foundation has been laid for continued success. We've even established "**Team 100: Aarambh**," a group of dedicated students who will provide invaluable ground-level support to the new team. Their enthusiasm and fresh ideas will propel EICASA to even greater heights.

To ensure this continued growth, I urge all my fellow EICASA members to actively participate in the organization's events. These events aren't just about entertainment; they're about learning, networking, and building lasting relationships. Your participation is the lifeblood of EICASA, and it directly contributes to the organization's success.

Don't hesitate to contribute your ideas to the new Managing Committee as well. Fresh perspectives are essential for innovation and growth. Together, we can build an even stronger EICASA community, a community that empowers its members to excel both professionally and personally.

While I may be stepping down as Treasurer, my connection with EICASA remains strong. I'll always be a proud alumnus, cheering on the organization's success. I look forward to witnessing the amazing things you all achieve in the years to come.

**Thank you, EICASA, for the incredible journey. It's been an honor serving you!**

**Warm Regards,  
Prabhat Kumar Gupta  
Treasurer, EICASA  
+91 9748953444**



## From spreadsheets to digital strategy: The tech-driven evolution of chartered accountants

### The era of spreadsheets

In the world of accounting, spreadsheets have historically served as the cornerstone of financial data management. When legacy spreadsheet software emerged, it completely transformed the way chartered accountants (CAs) approached critical tasks such as bookkeeping, financial analysis, and audit procedures.

Before the integration of spreadsheets, accountants heavily relied on traditional paper-based ledgers and calculators, resulting in time-consuming and error-prone practices. The introduction of spreadsheets offered a revolutionary tool that automated repetitive calculations, leading to improved accuracy and productivity. By enabling the setup of formulas that could be replicated across cells, automatically generating charts, and facilitating the sorting and filtering of data with a simple click, spreadsheets ushered in a new era of streamlined financial management.

Nevertheless, despite their undeniable utility, spreadsheets also exhibited certain limitations. They were not equipped to handle the increasing complexity and volume of transactions that modern businesses encountered. Moreover, security features were often inadequate, leaving sensitive financial data vulnerable to unauthorized access. Furthermore, collaboration posed challenges due to the predominantly single-user design of traditional spreadsheet software.

As businesses continued to expand in both complexity and scale, it became increasingly evident that spreadsheets alone could no longer meet the growing demands of modern accounting practices. This realization marked the onset of an era defined by digital transformation, signifying a profound shift in the role of CAs, the services they provide, and the overall value they bring to contemporary organizations.



## Introduction to digital ledgers and cloud-based solutions

The first significant transition was the adoption of digital ledgers, an electronic version of the paper-based ledgers that accountants had used for centuries. These digital ledgers provided a more robust, scalable solution, equipped to handle the volume and intricacies of contemporary financial transactions. Shortly afterward, cloud-based accounting solutions made their entrance, further pushing the boundaries of what was possible. Cloud-based platforms offered real-time access to financial data from anywhere, facilitating more efficient collaboration and decision-making.

Digital accounting solutions offer multiple advantages over traditional spreadsheets. Firstly, they provide heightened security measures, including data encryption and multi-factor authentication, to protect sensitive financial information. Second, these platforms are equipped with automated functionalities that save time and reduce errors. Routine tasks such as invoicing, payroll processing, and tax computations can be automated, freeing accountants to focus on more value-added activities.

Another key advantage is scalability. As businesses grow, their accounting needs become more complex, requiring features that spreadsheets simply can't offer. Digital accounting tools can easily accommodate this growth, allowing for new modules or functionalities to be added as needed.

## Real-world impact on efficiency and accuracy

The digital transformation in accounting has had a profound real-world impact. Processes that once took days to complete can now be done in a matter of minutes or hours. Additionally, the automated nature of digital tools minimizes the risk of human error, thereby increasing the accuracy of financial reports. These efficiencies have direct financial implications, reducing costs and increasing profitability for businesses.

Perhaps the most transformative impact has been on the role of the chartered accountant. Digital platforms are not just about storing and crunching numbers; they are also about providing actionable insights. Advanced features like data analytics, real-time reporting, and forecasting tools empower accountants to move beyond compliance and transactional activities. They can now offer strategic advice, helping organizations make informed business decisions based on real-time financial data.

The digital transformation has, thus, redefined what it means to be a CA. No longer confined to the back office, CAs are stepping into more proactive roles as financial strategists and trusted advisors.

However, this transformation is not without its challenges. Accountants must adapt to the rapidly changing technological landscape, which means not only learning how to use new tools, but also understanding their strategic implications. Continuous learning and adaptability have become essential skills for the modern CA.

## Understanding the Evolution of Cloud-Based Financial Software in Accounting

In the realm of digital transformation within the accounting sector, there's a pronounced shift toward leveraging cloud-based financial software. Such software is crafted to meet the diverse needs of businesses. It encompasses a wide array of functionalities including accounting, invoicing, expense tracking, payroll processing, inventory management, and more. The integration capabilities, real-time analytics, and automation offered by these systems are revolutionizing the way accountants manage finances and offer services to clients.

Key functionalities of cloud-based financial software include:

### Security and Compliance

Cloud-based financial software prioritizes security with features like data encryption and multi-factor authentication to safeguard sensitive financial data. Compliance with various international regulations, such as GDPR, is also a key consideration, which is indispensable for accounting professionals.

### Automation and Efficiency

With advanced automation, these software systems streamline complex financial processes. They can automate recurring tasks such as invoice processing, tax computations, and bank reconciliations, minimizing the possibility of human error and freeing up time for accountants to engage in more high-level, strategic work.





## **Real-time Analytics**

Real-time analytics is another significant aspect of this software, offering detailed insights into financial health through interactive dashboards. This data-driven approach enables accountants to provide informed, strategic guidance to their clients.

## **Scalability**

The modular structure of these platforms ensures they can grow with a business, accommodating new features and larger volumes of data without disrupting existing operations. This scalability is crucial for businesses as they expand and their financial needs become more complex.

## **Collaboration**

Cloud-based systems excel in facilitating collaboration, allowing team members to access and work on financial data concurrently, no matter their location. The technology is designed with future trends in mind, constantly evolving to incorporate the latest industry developments.

Cloud-based financial software exemplifies how the adoption of modern technology can enhance accounting practices significantly. By automating routine tasks and providing comprehensive features from security to advanced analytics, these software empower accountants to transcend traditional bookkeeping roles, turning them into pivotal business advisors in an increasingly digital landscape.

## **Becoming trusted advisors**

The ongoing technological evolution doesn't just replace one set of tools with a more advanced counterpart. One of its significant impacts is transforming chartered accountants into trusted advisors. Digital solutions have shifted the services offered by CAs, expanding their roles as strategic partners engaged in planning, decision-making, and influencing company strategy.

Data analytics serves as a key driver in this expanded role. Modern accounting software integrates powerful analytics tools that process extensive data, yielding actionable insights, from identifying cost-saving opportunities to advising on business expansion.

For instance, predictive analytics aids financial forecasting, enabling CAs to use advanced algorithms for anticipating future revenue streams, costs, and market demands, supporting informed decision-making. These data-driven insights are invaluable in boardrooms, making CAs indispensable advisors.

Transitioning to trusted advisors often involves offering business advisory services, including strategic planning, risk management, financial consulting, and mergers and acquisitions. With real-time access to financial data and robust analytics, CAs can provide crucial guidance, especially during uncertain times, ensuring financial prudence for struggling businesses.

This transformation has significantly altered the perception of CAs, elevating them beyond the roles of just the 'tax person' or the 'audit person.' They are now recognized as integral members of a company's strategic team, engaging in high-impact work that delivers added value to their clients and the businesses they serve.

## **Future outlook**

The trend toward the advisory role for chartered accountants is poised to persist, driven by ongoing technological advancements integrated into business operations. Embracing not just the tools but the shift in mindset, CAs are positioned to proactively assume a broader consultative position.

This transformation surpasses staying updated; it involves leveraging technology to provide more value, make informed decisions, and fundamentally redefine the contemporary role of a chartered accountant.

The adoption of technology in accounting, specifically within the domain of chartered accountancy, has been revolutionary. Looking forward, we anticipate significant changes, including the adoption of generative AI and machine learning, already beginning to reshape the profession. From streamlining routine tasks to providing predictive analytics, these technologies hold the potential to revolutionize the accounting field further.

As technology continues to evolve, the necessary skills for successful CAs will also evolve. Technical proficiency will need to be supplemented with data analytics, proficiency in emerging technologies like AI and Blockchain, and a heightened focus on strategic advisory roles. Commitment to continuous professional development and lifelong learning will be essential to keep pace with technological advancements, with industry certifications, workshops, and training programs focused on emerging technologies playing an increasingly crucial role.

Consider a CA who underwent data analytics training and successfully identified fraudulent activities in a client's accounts through pattern detection, preventing a substantial financial loss. Another example is a CA who upskilled in AI and machine learning, implementing automated risk assessment tools for a client, enhancing their operational efficiencies.

The future will witness heightened collaboration among CAs, technology providers, and business leaders. Events, seminars, and forums will serve as platforms for knowledge sharing and networking, reinforcing the role of CAs as trusted advisors in the digital age.

In essence, the role of the chartered accountant has undergone a significant transformation, from manual bookkeeping to digital ledgers, from number crunchers to trusted advisors. The future promises more disruptive changes, calling upon today's CAs to proactively embrace these changes.

Success in this rapidly evolving landscape belongs to those CAs who are willing to adapt, learn, and grow. The tools are within reach, with more on the horizon. It is our responsibility to maximize their potential, not just to enhance our practices but to redefine the essence of being a chartered accountant in the digital era.

As you participate in the Global Professional Accountants Convention (GloPAC), I extend my best wishes for a wealth of insights and perspectives that can drive us into the next phase of the profession. I eagerly anticipate engaging with you, learning from your experiences, and exploring your viewpoints.

We also have an exciting news for Aspiring CAs! Navigating the complexities of accounting just got easier.

Introducing Zoho Practice, the game-changing practice management solution designed to streamline accountants workflow and elevate their accounting expertise and leveraging clients service.

Sign up for Zoho Practice today and discover the future of accounting practice management.



## About the Author:



**CA Narasimhan Elangovan**  
**FCA, DipIFR(UK), CISA(USA), CDPSE (USA)**  
**Partner KEN & Co.**

**CA Narasimhan Elangovan** is a SOC 2 auditor, a futurist, cyber security auditor, and a keynote speaker.

His areas of practice include cyber security audits, SOC 2 and ITGC attestations, and auditing emerging technologies such as AI, Big Data, and IoT.

He is a faculty for DISA, CISA, and courses on blockchain technology. He has authored more than seven books for ICAI, KSCAA, etc. on technology. He is a regular speaker on technology at various national and international conferences of ICAI, ISACA, CII, FICCI, etc.

He has often addressed the ISACA International conferences at Asia CACS, Europe CACS, Africa CACS, North America CACS, and was often amongst the top-rated and the youngest speaker.

**He has been identified as one of the top 10 “Influential Consulting Leaders - 2020,” an annual recognition for torchbearers in the consulting sphere, by CEO Insights Magazine.**

Email: [narasimhan@ken-co.in](mailto:narasimhan@ken-co.in)

LinkedIn <https://www.linkedin.com/in/narasimhan-elangovan-93678777/>





**Prabhat Kumar  
Gupta  
ERO0266554**

## “From Inspired to Inspiring: My Journey of Excellence at EICASA”

The Eastern India Chartered Accountants Student Association (EICASA) under the Eastern India Regional Council (EIRC) fosters a vibrant community for aspiring Chartered Accountants. My experience with EICASA wasn't a linear path to leadership, but rather an enriching journey filled with challenges, collaboration, and ultimately, the pursuit of excellence. This story chronicles my transformation from a curious observer to a dedicated co-leader who, alongside a remarkable team, contributed to EICASA's success.

### From Moot Court Observer to EICASA Leader: A Journey of Excellence

It began with a spark of curiosity, ignited by a professional **Moot Court Simulation** at the **Student National Conference** in **June 2023**. Witnessing the simulation of National Company Law Tribunal proceedings, I was captivated by the world of CA students and the impact EICASA had on their lives.



This initial spark soon transformed into a commitment to involvement. I actively participated in EICASA events and seminars, eager to learn and contribute. In **July 2023**, my dedication was recognized with an election to the **Managing Committee Member (MCM)** position.

### Stepping Up to the Challenge: From Hosting Events to Honing Skills

My passion for making a difference didn't stop there. In August 2023, I co-hosted a successful **Rankers Summit** with **Ms. Aalisha Gupta**. The positive feedback from the student community fueled my desire to further contribute to EICASA's excellence. This drive led to my election as **Treasurer** in **September 2023**.







The **Treasurer** role presented a unique opportunity to test my leadership potential and contribute to the organization's financial well-being. It wasn't a solitary endeavor. Throughout this period, I had the privilege of learning from esteemed mentors like **CA. Debayan Patra, CA. Sanjib Sanghi, CA. Vishnu K. Tulsyan, and CA. Mayur**

**Agarwal.** Their invaluable guidance, coupled with the unwavering support of the **EICASA Secretariat (Mrs. Nandini Guha Ma'am and Mr. Partha Chakraborty Sir)** and my co-council members, proved instrumental in my growth.

This experience wasn't just about financial management. It was a journey of honing diverse skills like time management, event management, personnel management, stress management, and public speaking. Every challenge, every successful event, became a stepping stone on my path to excellence.

## Collective Triumphs: A Symphony of Success

As Treasurer, I wasn't a lone conductor. EICASA's success stemmed from the unwavering dedication of our energetic and creative team. Together, we orchestrated a series of impactful events:

- Informative seminars on diverse topics like **IT workshops** for students and **Revision Seminars** for CA students at all levels.
- **Industrial Visit to Titagarh Wagons** and **Educational Visit to Fort William.**
- **Practical workshops on Statutory Audit, Tax Audit, and Social Audit**

The highlight of this collaborative effort was the resounding success of the **Students Youth Fest 2024**, themed "**Christmas Carnival.**" Beyond these, we also organized **National Talent Hunts** at regional and branch levels, exciting **Outdoor** and **Indoor Sports** events, and the electrifying **EICASA Premier League (EPL).**







The culmination of these collective efforts was a prestigious acknowledgment – receiving the **"Best Student Association"** award from the Institute of Chartered Accountants of India (ICAI) on **8th February 2024** at **Vigyan Bhawan, New Delhi**. This recognition served as a testament to the excellence we strived for and achieved as a team.

## Empowering the Future: Leaving a Legacy of Growth

My tenure ended in March 2024, but the spirit of excellence continues. To ensure a smooth transition and continued success, we established **"Team 100: Aarambh,"** a group of **100 dedicated students** who will provide crucial support to the new Managing Committee. I urge all my fellow students to join hands with them and contribute to EICASA's bright future.



## The Enduring Impact: A Lifelong Journey



My EICASA journey wasn't just about achieving excellence for the organization; it was a transformative experience for me personally. It shaped me into a better, more responsible individual and a capable leader. While this chapter concludes, the lessons learned and the skills honed will forever remain a part of me, propelling me towards even greater achievements in the future.

**EICASA will always hold a special place in my heart, not just as a stepping stone but as a testament to the power of collective effort and the pursuit of excellence. It's a constant reminder that when passionate individuals come together, they can achieve remarkable things, leaving a lasting impact that transcends individual achievements.**







**Abhishek Choubey**  
**ERO0260744**

## “Understanding the Difference Between AS-3 and Ind AS-7”

Cash flow statements are vital financial documents that provide insights into the cash inflows and outflows of a business over a specific period. In India, two sets of accounting standards govern the preparation of these statements:

Accounting Standard 3 (AS-3) under the old Indian GAAP regime and Ind AS 7 under the Indian Accounting Standards converged with International Financial Reporting Standards (IFRS).

Let's delve into the key differences between AS-3 and Ind AS-7:

### 1. Scope:

- **AS-3:** Under AS-3, the scope covers the preparation and presentation of cash flow statements for enterprises.
- **Ind AS-7:** Similarly, Ind AS-7 outlines the requirements for the presentation of cash flow statements, but it applies to entities that adopt Indian Accounting Standards converged with IFRS.

### 2. Classification of Cash Flows:

- **AS-3:** Cash flows are categorized into operating, investing, and financing activities.
- **Ind AS-7:** Ind AS-7 also classifies cash flows into operating, investing, and financing activities, following the principles of IFRS.

### 3. Treatment of Interest and Dividends:

- **AS-3:** Under AS-3, interest paid and dividends paid are generally classified as financing activities.
- **Ind AS-7:** Similarly, Ind AS-7 treats interest paid and dividends paid as financing activities, aligning with international practices.

## 4. Bank Overdrafts:

- **AS-3:** Bank overdrafts could be presented as a component of cash and cash equivalents under AS-3.
- **Ind AS-7:** However, Ind AS-7 requires bank overdrafts to be included within borrowings in the financing activities section.

## 5. Foreign Currency Transactions:

- **AS-3:** AS-3 lacks specific guidance on the treatment of foreign currency transactions in cash flow statements.
- **Ind AS-7:** Ind AS-7 provides detailed guidelines on the treatment of foreign currency cash flows, aligning with IFRS principles.

## 6. Presentation of Interest and Dividends Received:

- **AS-3:** Interest and dividends received may be classified as operating cash flows.
- **Ind AS-7:** Similarly, Ind AS-7 allows entities to present interest and dividends received as either operating or investing cash flows.

## 7. Taxation Cash Flows:

- **AS-3:** AS-3 doesn't specifically address the presentation of taxation cash flows.
- **Ind AS-7:** In contrast, Ind AS-7 requires taxation cash flows to be classified as operating cash flows.

## 8. Disclosure Requirements:

- **AS-3:** AS-3 mandates specific disclosures related to the cash flow statement but with less detail compared to Ind AS-7.
- **Ind AS-7:** Ind AS-7 includes more extensive disclosure requirements, especially regarding non-cash transactions, ensuring greater transparency in financial reporting.



## 9. Comparative Information:

- **AS-3:** AS-3 requires entities to present comparative information for the previous period.
- **Ind AS-7:** Similarly, Ind AS-7 mandates the presentation of comparative information for the prior period, facilitating better analysis of cash flow trends.

In summary, while both AS-3 and Ind AS-7 serve the purpose of presenting cash flow information, the adoption of Ind AS-7 brings Indian accounting practices closer to international standards. Ind AS-7 provides more detailed guidance, particularly in areas like foreign currency transactions and taxation cash flows, enhancing the quality and comparability of financial reporting for entities following Indian Accounting Standards converged with IFRS.

## “Navigating through INC 20A”



**Akshat Kumar**  
**CRO0712561**

### Background

**Section 10A** of the Companies Act, 2013 was introduced through an amendment in 2018 for those companies having a share capital and registered on or after 2nd November 2018.

This section pertains to the requirements of a company to have a registered office.

According to Section 10A (Commencement of business, etc.)

1. A company having a share capital shall not commence any business or exercise any borrowings power unless
  - a) a declaration is filed by a director within a period of one hundred and eighty days of the date of incorporation of the company, in such form and verified in such manner as may be prescribed, with the Registrar that every subscriber to the memorandum has paid the value of the shares agreed to be taken by him on the date of making of such declaration; and
  - b) The company has filed with the Registrar a verification of its registered office provided in sub-section (2) of section 12
2. If any default is made in complying with the requirements of this section, the company shall be liable to a penalty of fifty thousand rupees and every officer who is in default shall be liable to a penalty of one thousand rupees for each day during which such default continues but not exceeding an amount of one lakh rupees.
3. Where no declaration has been filed with the Registrar under clause (a) of sub-section (1) within a period of one hundred and eighty days of the date of incorporation of the company and the Registrar has reasonable cause to believe that the company is not carrying on any business or operations, he may, without prejudice to the provisions of sub-section (2), initiate action for the removal of the name of the company from the register of companies under Chapter XVIII.]]]

## **Explanation :-**

As per section 10A of the Companies Act, 2013, a company having a share capital cannot start its business operation or exercise any borrowings power unless a declaration in Form INC-20A is filed by a director to the Registrar of Companies and the content shall be verified by A CA/CS Or A Cost Accountant, in practice within 30 days of incorporation of the company.

The declaration will state that – As on the date of declaration, every subscriber has paid the value of shares agreed to be taken by them.

Prior to filing of INC-20A, the company has to file with Registrar of Companies a verification of Registered Office under section 12(2).

## **Penalty**

If a company default in filing under this section, the company will be liable for a penalty of Rs. 50,000 and every officer who is in default will be liable for a penalty of Rs. 1,000/day upto Rs. 1,00,000.

## **Punishment**

If the fails to file INC-20A within 180 days of incorporation and Registrar of Companies has reasonable ground to believe that the company is not carrying on any business or operations, Registrar of Companies may initiate action for the removal of the name of the company from Register of Companies.





**Ankit Kumar Thakur**  
**ERO0256625**

## “How RBI Saved India from Global Economic Crisis”

The Reserve Bank of India (RBI) played a pivotal role in saving India from a banking crisis, especially during the global banking crisis in 2023. Despite banks worldwide facing failures, Indian banks not only survived but thrived. This success story can be traced back to various strategic measures implemented by the RBI.

In the early 1990s, India's public sector banks were struggling with **Non-Performing Assets (NPAs)** at a staggering 25%. By 2008, this was reduced to less than 5%, but it started rising again post the 2008 crisis, reaching 15% by 2018. Due to the aggressive lending practices, particularly between 2003 and 2008, led to a significant expansion of credit, flooding the market with money.

To address this situation, the RBI introduced **Asset Quality Forbearance**, allowing banks to categorize loans as standard or NPA. This led to a practice where risky loans were labelled as restructured, hiding the true extent of bad loans. This practice continued for years, contributing to the silent deterioration of the banking system.

In addition to the NPA crisis, during time between 2008 to 2012 we also saw scams in India by politicians & bureaucrats and mismanagement in the banking sector, causing massive losses to our Indian economy. When **Dr. Raghuram Rajan** became the RBI governor, he conducted an Asset Quality Review, revealing hidden NPAs and systemic weaknesses. Former RBI Governor **Dr. Rajan** said, “a large number of bad loans can be traced from 2006 to 2008 period, government has been putting the burden on the RBI. The government has been acting on his own Banks didn't have enough power to get promoters to pay or to put the stress assets.” Loans were made to well-connected promoters with a history of defaulting, further exacerbating the crisis. They didn't have right kind of tool for lending.

To prevent a full-blown banking crisis, several key measures were taken. Firstly, the Indian government and banks infused substantial funds into the system, totalling **3.19 trillion rupees** from 2015 to 2019. Secondly, Merging of weaker

banks with stronger ones for e.g. UBI bank merges into PNB, improved overall financial health and efficiency.

Additionally, the **Prompt Corrective Action (PCA) framework** was introduced, setting strict guidelines based on financial health indicators. Banks exceeding thresholds faced immediate corrective actions, preventing failures. The implementation of **Basel 3**, an international banking regulation framework, further strengthened banks' safety walls.

**The Indian Bankruptcy Code**, introduced in 2016, was a revolutionary policy that helped banks deal with NPAs effectively, saving them from massive losses. Through these measures, the RBI ensured that Indian banks were well-prepared to weather global economic crises, such as the one triggered by Russia-Europe economic warfare.

In essence, the RBI's proactive approach, coupled with strategic policies and regulatory frameworks, transformed India's banking sector from a vulnerable state to one of resilience and stability, standing strong even amidst global financial crisis.



**Shazia Farheen**  
**SRO0713716**

## TAX HAVENS-BLESSING OR A CURSE?

Dodging taxes might be legal, but is it fair? That's the million-dollar question. Some say it's all part of the trade, while others think it's fraudulent.

Picture this: a tranquil Caribbean island with pristine beaches, turquoise waters, and a hidden network of financial institutions. There it is, the world of tax havens, where money flows like water with secrecy.

A tax haven is a place that has very low or no tax imposed. It also offers a tax regime that is far more favorable than the tax regime of a taxpayer's home country. Perhaps the most well-known tax haven in recent times is Switzerland. The Swiss Federal Tax Administration estimated that 300 billion dollars are on deposit in Swiss banks. This is because Switzerland has a long-standing history of neutrality and is often known as a safe place to store money during wartime. In today's context, many people around the world have illicit money and they are unable to place it in normal banks for fear of this information being exposed to their home country. High-profile figures such as politicians and corrupt CEOs may have a lot to lose if they were to deposit their money in a tax haven account, and Switzerland, with its strong banking secrecy laws, provides the perfect atmosphere for these people.

Tax havens often operate within ambiguous legal frameworks, blurring the lines between legal tax planning and illegal tax evasion. The lack of transparency and regulatory oversight in these jurisdictions creates loopholes that facilitate illegal financial activities, including money laundering, corruption, and terrorist financing. Their reluctance to comply with international tax standards, coupled with their commitment to banking secrecy, complicates efforts to enforce tax laws and combat cross-border financial crimes. While tax evasion is illegal, tax avoidance through legal loopholes exploits the letter rather than the spirit of the law. This blurs the line between legality and morality, leading to debates about corporate social responsibility and the role of governments in ensuring tax fairness and social justice.

Tax havens thrive in a dark world of legal ambiguity. Take the case of offshore trusts and shell companies. These legal entities allow individuals to conceal their wealth behind layers of secrecy, making it nearly impossible for authorities to trace. The British Virgin Islands, with its liberal regulatory environment, became a haven for shell companies seeking protection from the law.



Is tax avoidance morally justifiable? Some argue it's the accurate financial planning, others criticize it as unethical and socially irresponsible. Consider the case of Amazon, which faced backlash for minimizing its tax bill through complex corporate structures. Despite generating billions in revenue, the tech giant paid minimal taxes. The introduction of automatic exchange of financial information, as seen in the Common Reporting Standard, marks a significant step towards greater accountability and integrity in the global financial system.

The use of tax havens contributes to a widening wealth gap and social discontent. Multinational corporations (MNCs) exploiting tax havens gain an unfair competitive advantage over domestic enterprises that cannot afford elaborate tax planning strategies. This distorts market competition, stifles innovation, and impedes the growth of small and medium-sized enterprises (SMEs). This phenomenon worsens income inequality and hampers public investments in infrastructure, education, and social welfare programs.

Wealthy individuals flock there to hide their riches, leaving other countries scrambling to compete. The Panama Papers scandal exposed how the rich and powerful exploited tax havens, unveiling a web of corruption and illegal financial dealings. Apple, for instance, famously utilized Ireland's low corporate tax rates to shelter billions of dollars in profits, sparking global debate and scrutiny.

Global efforts have been made to combat tax havens to close the loopholes in the international tax system. Finland has taken measures to prevent money from leaving the country by reducing the risks involved in investing abroad. Denmark, has been looking into the possibility of implementing a corporate tax across the entire European Union.

Global efforts reflect a growing recognition of the need for coordinated action to address tax evasion, protect public finances, and ensure a fair and transparent international tax system. While significant progress has been made, ongoing challenges remain, including the need for greater political will, improved enforcement mechanisms, and continued vigilance in the face of evolving tax avoidance strategies.



**Ansh Gupta**  
**WRO0759850**

## **“Risk Management Strategies in the Financial Sector: Lessons from Recent Global Economic Events”**

The financial sector has become increasingly crucial, particularly in light of recent global economic events such as the COVID-19 pandemic and banking turmoil. To ensure stability and prevent future crises, it is vital for financial institutions to implement robust risk management strategies.

These strategies should be comprehensive, accountable to senior management, and overseen by boards of directors. By having such structures in place, institutions can better identify, assess, and mitigate risks before they escalate into full-blown crises.

One important lesson learned is that the focus on risk management should not be limited to large banks alone. Midsize banks also play a significant role in propagating contagion during crises. Therefore, regulatory oversight and intervention should extend to these institutions as well to ensure financial stability. The failure of midsize banks during the 2008 financial crisis serves as a stark reminder of the importance of risk management across the entire financial sector.

Recent global economic events have highlighted instances of regulatory failures and poor risk management practices contributing to financial fragility. It is imperative for regulatory bodies to strengthen oversight mechanisms and ensure compliance with risk management standards to prevent systemic vulnerabilities. The creation of comprehensive risk management programs within financial institutions is a key step towards achieving this goal. These programs should be regularly audited to identify any weaknesses or loopholes and should incorporate stress testing to assess the resilience of institutions in times of economic turmoil.

Fluctuations in interest rates can significantly impact financial institutions' stability. The recent economic events have emphasized the importance of effectively anticipating and managing interest rate risks as part of overall risk management strategies. Financial institutions should develop robust models to assess the impact of interest rate changes and implement appropriate hedging strategies. By doing so, they can protect themselves from potential losses and maintain stability in challenging economic conditions.

Effective risk management is not only essential to prevent crises but also to protect taxpayers' money. The financial burden on taxpayers resulting from bailouts during economic distress is a significant concern. By proactively identifying and addressing risks, financial institutions can reduce the likelihood of requiring taxpayer-funded bailouts. Transparency and accountability are key in this regard. Financial institutions must ensure that their risk management strategies are aligned with the best interests of their customers and the overall economy.

In conclusion, recent global economic events have highlighted the importance of comprehensive risk management strategies in the financial sector. Regulatory oversight, accountability, and comprehensive risk management programs are crucial in preventing crises and protecting taxpayers' money. Financial institutions, regardless of their size, must actively identify, assess, and mitigate risks. The lessons learned from past events provide a roadmap for a safer and more stable financial sector. It is essential for financial institutions, regulatory bodies, and policymakers to work together to implement these risk management strategies and ensure the stability of the global financial system.





**Batul Poonawala**  
**WRO0657241**

## “Benefits and Strategies of CA Industrial Training”

In August 2023, I started my CA industrial training in an Investment Banking Finance role. Before that, I was working in the Internal Audit field. While my time in internal audit was fulfilling but I was always curious about why very few people opt for CA industrial training. So here are the major reasons listed below why I chose the road less travelled.

### **1. Explore how an industry operates**

It's been 8 months as a CA industrial trainee and there is undeniably a material difference between working in an Industry and working in a CA Firm. You get to learn the mechanism of operations of the other side of the table. The pursuit of knowledge has no boundaries.

### **2. Experience corporate culture**

Moreover, beyond the technical nuances of the field, CA industrial training has provided me with a firsthand experience of corporate culture. The workforce is more diverse here comparatively. Also, accountability is a shared responsibility.

### **3. Establishing connections through networking**

Additionally, amidst the hustle and bustle of industry life, I have found immense value in the art of networking. Establishing connections and nurturing relationships has proven to be an invaluable asset, opening doors to new opportunities and facilitating professional growth.

### **4. Edge over other candidates-**

Completing the CA Industrial Training program can help students stand out when applying for jobs. It makes you more competitive in the market.

Further, I would also like to state few strategies to get into CA industrial training-

- Apart from technical skills, it's essential to have strong soft skills to excel in interviews. Emphasize more on communication, teamwork, problem-solving, and adaptability skills.

- Customize your resume and cover letter to highlight relevant academic achievements, internships, and skills that align with the requirements of the industrial training role.
- Develop a good well-crafted LinkedIn profile, which can significantly enhance your visibility and credibility within the professional sphere.
- Complete a Certificate Course related to your industrial training role
- Participate in various ICAI activities and conferences conducted by students' skills enrichment board

As the motto of ICAI says **“Ya Aeshu Supteshu Jagruti”** meaning a person who is awake in those that sleep. Therefore, identify and seize every opportunity that comes your way, knowing that with purpose and perseverance, you can overcome any obstacle and achieve success. There is no shortcut to success, you may work smart but there is no substitute for hard work. All the Best!



**Gyananjaya Behera**  
ERO0247460

## “The Impact of the Space Economy on Chartered Accountancy”

As humanity ventures further into the cosmos, exploring the final frontier, the space economy is rapidly expanding. With this expansion comes a myriad of opportunities and challenges, including those that will directly affect the field of Chartered Accountancy. While the space economy holds promise for innovation and growth, it also presents unique accounting complexities that must be navigated with precision and foresight.

### The Rise of the Space Economy

The space economy encompasses a wide range of activities, from satellite launches and telecommunications to space tourism and asteroid mining. With private companies like SpaceX, Blue Origin, and Virgin Galactic leading the charge, the space industry is experiencing unprecedented growth and investment. According to reports, the global space economy is projected to reach trillions of dollars in the coming decades, driven by advancements in technology and increased commercialization of space.

### Accounting Challenges in the Cosmos

While the space economy offers boundless opportunities, it also presents significant challenges for Chartered Accountants. Here are some key areas where the impact of the space economy on accounting practices can be felt:

- 1) Capital Intensive Investments:** Space exploration and infrastructure projects require massive capital investments with long gestation periods. Chartered Accountants will need to develop specialized expertise in managing and accounting for these complex financial transactions, including evaluating the risks and returns associated with space ventures.
- 2) Revenue Recognition:** The unique nature of space-related contracts, such as satellite launches and space tourism services, poses challenges for revenue recognition. Accountants must grapple with issues related to milestone billing, performance obligations, and long-term service contracts, ensuring compliance with accounting standards while accurately reflecting the economic substance of these transactions.



- 3) **Valuation of Space Assets:** As companies engage in activities like asteroid mining and lunar resource extraction, determining the fair value of space assets presents a significant accounting challenge. Chartered Accountants will need to develop methodologies for valuing intangible assets such as mineral rights and intellectual property related to space exploration, considering factors like technological feasibility and market demand.
- 4) **Regulatory Compliance:** The space industry is subject to a complex regulatory framework governed by international treaties and national space agencies. Accountants must stay abreast of evolving regulations and ensure compliance with reporting requirements, export controls, and environmental standards, mitigating legal and reputational risks for their clients.

## Embracing Innovation and Adaptation

As the space economy continues to evolve, Chartered Accountants must embrace innovation and adapt their skill sets to meet the demands of this dynamic industry. Here are some strategies for navigating the impact of the space economy on accounting:

- 1) **Continuous Education and Training:** Stay updated on developments in space technology, regulations, and accounting standards through continuous education and professional development programs. Specialized courses and certifications in space accounting can enhance your expertise and credibility in this emerging field.
- 2) **Collaboration and Networking:** Foster collaboration with experts in the space industry, including engineers, scientists, and legal professionals, to gain insights into the unique challenges and opportunities facing space-related businesses. Networking within professional associations and industry forums can also facilitate knowledge sharing and collaboration on complex accounting issues.
- 3) **Risk Management and Due Diligence:** Conduct thorough risk assessments and due diligence reviews for clients involved in space ventures, identifying potential financial, operational, and regulatory risks. Develop robust internal control systems and risk mitigation strategies to safeguard the interests of stakeholders and ensure compliance with legal and ethical standards.

- 4) ***Ethical Leadership:*** Uphold the highest ethical standards in your accounting practice, maintaining integrity, objectivity, and professional skepticism in all your dealings. Exercise sound judgment and transparency in financial reporting, disclosing material information and potential conflicts of interest to stakeholders.

## Conclusion

The space economy represents a new frontier of opportunity and exploration, but it also presents unprecedented challenges for Chartered Accountants. By embracing innovation, collaboration, and ethical leadership, accountants can navigate the complexities of the space industry and contribute to the sustainable growth and development of this exciting sector. As we venture into the cosmos, let us forge new pathways and illuminate the way forward with integrity and expertise.



**Nidhi Sinha**  
**ERO0248755**

## BEGINNING A NEW CHAPTER OF LIFE

Hey Friends! 🙌

**To begin a new chapter of life. What you need is huge willing and passion to get started. 🧡**

💡 Embarking on a new chapter of life requires more than just a desire for change.

💡 It necessitates a profound reservoir of willpower and a burning passion to take the initial steps.

💡 This journey, filled with unknowns and opportunities, demands a deep commitment to personal growth and the courage to embrace new challenges.

💡 With a heart fuelled by enthusiasm and a mindset anchored in determination, the process of starting anew becomes not just a possibility, but an exhilarating adventure waiting to unfold.

💡 It's this combination of intense willingness and fervent passion that sets the foundation for a transformative experience, propelling us towards realizing our dreams and uncovering our true potential.

Conclusive 🔑

**Face challenges & head-on with the determination and a zest for pursuing your goals, every new chapter becomes a journey of growth and discovery. Embrace the adventure ahead with an open heart and an unwavering spirit.**

Thank You







**Jasleen Kaur**  
NRO0448504

## “ESG: An emerging trend in Audits”

Environmental, Social, and Governance (ESG) factors are playing an increasingly important role in the auditing profession. Here's a breakdown of this emergence:



### WHY ESG IN AUDITING EMERGED:

**Investor & Stakeholder Pressure:** Investors and stakeholders are demanding more transparency on a company's impact beyond just financial performance. ESG reporting allows companies to communicate their sustainability efforts and social responsibility.

**ESG Risks:** ESG issues can pose financial risks to companies, such as climate change regulations or labour disputes. Auditors are being called upon to assess these risks and ensure they are properly accounted for.

### CHALLENGES AND THE EVOLVING ROLE OF AUDITORS:

**Traditional Audits vs. ESG:** Traditional audits focus on financial data, while ESG auditing deals with non-financial information. This requires auditors to develop new skills and expertise.

**Standardization Issues:** ESG reporting standards are still evolving, leading to inconsistencies in how companies report ESG metrics. This makes auditing ESG information more complex.

## **THE RISE OF ESG AUDITS:**

There's a growing trend in the world of auditing: the rise of ESG audits. ESG stands for Environmental, Social, and Governance, a set of criteria used to measure a company's sustainability performance. Here's why ESG audits are becoming increasingly important

**Assurance and Credibility:** ESG audits provide independent verification of a company's ESG reporting, fostering trust and transparency with stakeholders.

**Risk Management Tool:** ESG audits can help companies identify and manage ESG-related risks, improving their overall sustainability practices.

Overall, the emergence of ESG in auditing reflects a shift towards a more holistic view of a company's performance. As ESG reporting becomes more standardized, auditors will play a vital role in ensuring the accuracy and credibility of this information.

**Investor Demand:** Investors are increasingly focusing on ESG factors when making investment decisions. They want to know that companies are not only financially sound but also environmentally responsible, socially conscious, and well-governed. ESG audits provide independent verification of a company's ESG claims, building trust and attracting investment.

**Stakeholder Pressure:** Stakeholders, such as customers, employees, and regulators, are also demanding more transparency on ESG issues. ESG audits can help companies demonstrate their commitment to sustainability and hold them accountable for their ESG goals.

**Evolving Reporting:** Companies are including ESG information in their annual reports alongside traditional financial data. ESG audits ensure the accuracy and completeness of this non-financial information, similar to how traditional audits ensure the accuracy of financial statements.

## **BENEFITS OF ESG AUDITS**

**Increased Transparency:** ESG audits can help companies identify gaps in their sustainability practices and improve their reporting. This transparency builds trust with stakeholders and strengthens relationships.

**Reduced Risk:** Inaccurate or misleading ESG reporting can lead to reputational damage and regulatory fines. ESG audits help mitigate these risks by verifying the information companies are presenting.

**Competitive Advantage:** Companies with strong ESG performance can gain a competitive edge. ESG audits can help them communicate their sustainability efforts effectively and attract customers and investors who value ESG principles.

## **CHALLENGES AND THE FUTURE**

While ESG audits are on the rise, there are still challenges. Standardized frameworks for ESG reporting are still evolving, which can make audits complex. However, as ESG continues to gain importance, we can expect to see more development in this area.

Overall, the rise of ESG audits reflects a growing focus on sustainability in the business world. By providing independent verification of ESG performance, ESG audits can help companies build trust, attract investment, and gain a competitive advantage.





**Khushhi Agrawal**  
CRO0701226

## PAYTM SCRUTINY

"Assess the effects of RBI's regulatory actions on Paytm on investor and consumer confidence in fintech payment banks. Share your stance for or against regulatory scrutiny, backed by pertinent arguments."

With the directions of RBI to restrict the working of Paytm Payments Bank (PPBL), Paytm has been severely affected in its functioning. It has been ordered to stop accepting deposits, transacting fund transfers and providing such other services. There have been several non-compliances by PPBL through the last ten years in terms of technology, compliances, KYC of customers, licensing conditions, breaching regulatory ceilings, cybersecurity and many more.

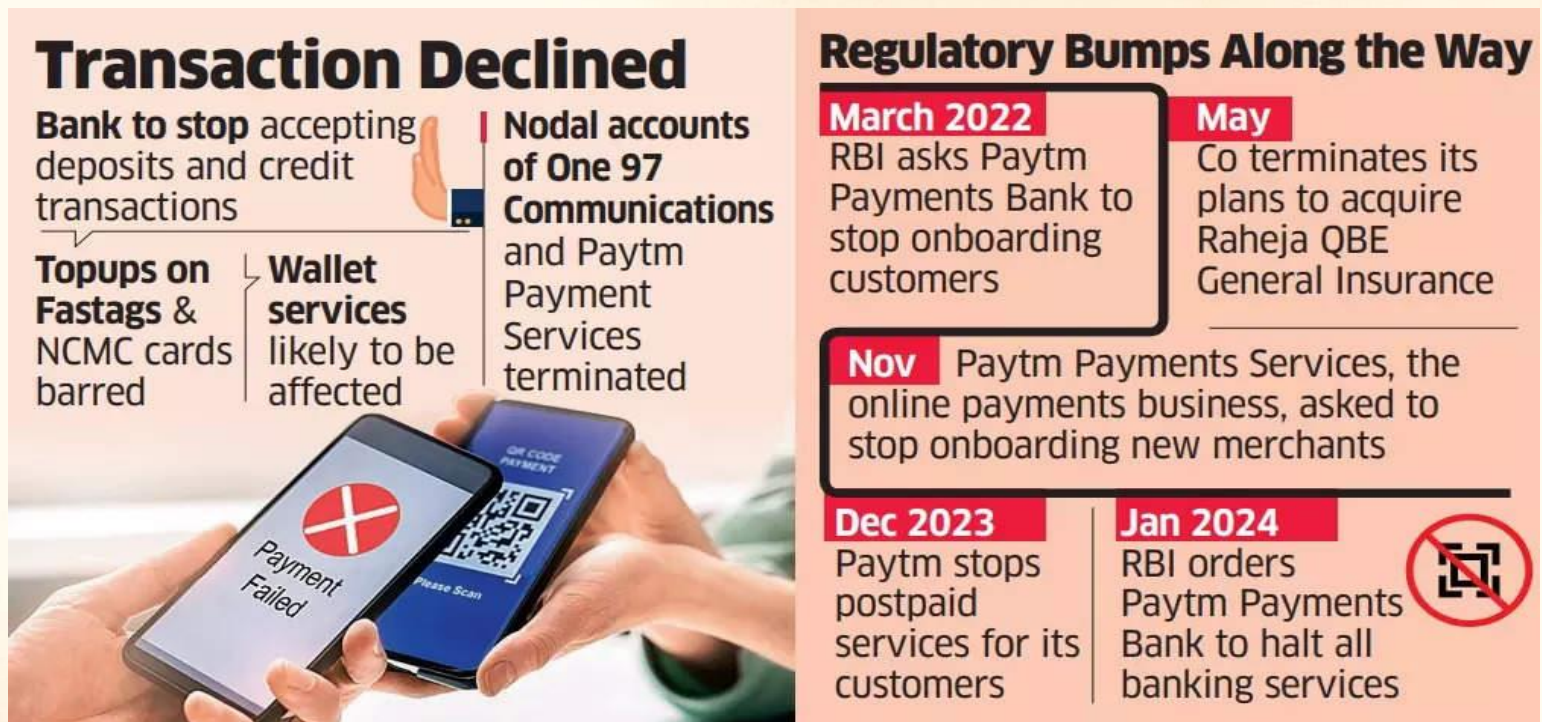


Fig.1 Source: ETtech-Paytm crisis

The major consequences of this action of RBI are as follows:

### ➤ On Paytm:

- PPBL can't accept deposits, process payments, offer a/c services, fund transfer and other services.
- Paytm is going to have an estimated loss of around 300 to 500 crores due to RBI's actions.
- Stock prices plunged over 40% after RBI's directions.

## ➤ On investors in fintech

- Transparency: These regulatory actions and strict surveillance by RBI will improve transparency in the fintech sector and instil investor confidence. This will ensure compliance with regulations and reassure investors about their investment.
- Regulation: Investors may take these scrutinies positively in case it solves the concerns regarding financial stability, scams and frauds as it considerably reduces downside risk. On the contrary, too many compliance issues may decrease investor confidence and no investor would be interested in fintech.
- Reliability: Investors' confidence may be enhanced if they take these regulations positively as being within the realm of regulations will ultimately ensure the correct functioning of the entity.
- Long-term sustainability: These regulation checks will ensure that only compliant companies remain and customers' money remains safe. This will dismantle the non-compliant ones and hence focus on the efficient functioning of the sector in the long run.

## ➤ On consumers:

- Trust: Oversight by top authorities and scrutinies will build consumer trust and ensure the safety of their hard-earned money in the fintech sector. This will ensure transparency and mitigate the chances of scams.
- Fair and reliable: This will ensure the reliability of the system and payment interface.
- Continuity of service: Due to the reliability of services, a customer can transact easily and without the need for any hassle. This will mitigate switching costs and concerns regarding the privacy and security of their data.



In my opinion, regulatory scrutiny should be done at regular intervals to ensure a check on the proper functioning of fintech channels as it holds massive importance in a digital world now. Compliance checks serve as a means to ensure that systems are compliant and in the interest of consumers and further maintain long-term sustainability.

The growth of the fintech sector with the surety of compliance will build up the confidence of both investors and consumers in this sector. Further, stability between innovations and compliances is required to be maintained for continued functioning and success of fintech sector.

## Works Cited

Singh, R. (2024, February 5). RBI's crackdown on Paytm Payments Bank: The inside story. CNBCTV18. <https://www.cnbctv18.com/finance/paytm-payments-bank-rbi-crackdown-the-inside-story-18970171.htm>

Bfsi, E. (2024, February 7). It is for RBI to deal with Paytm issue, says Financial Services Secretary Joshi. ETBFSI.com. H <https://bfsi.economictimes.indiatimes.com/news/fintech/it-is-for-rbi-to-deal-with-paytm-issue-says-financial-services-secretary-joshi/107498290>

Reddy, H. (2024, February 3). Turbulence in Paytm stock: 40% plunge Post-RBI crackdown - Tradejini. Tradejini. <https://tradejini.com/turbulence-in-paytm-stock-40-plunge-post-rbi-crackdown/>

ETtech. (2024, February 5). Paytm crisis: Read our top stories on RBI action and its implications on fintech ecosystem. The Economic Times. <https://economictimes.indiatimes.com/tech/technology/paytm-saga-top-stories-to-read-on-rbis-punitive-action-and-its-implications/articleshow/107379961.cms?from=mdr>





**Nayan Pagaria**  
**ERO0258707**

## “Live the Journey of an Article”

People say life is unpredictable but for an article those specific periods of articleship are completely unascertained as destiny is fully in the hands of the partners.

People say we have to embrace ourselves being a trainee before we enter the corporate mirage but no one gives it a second thought that we have already entered the desert in search of oasis but it's only filled with agitation.

People say time management is the key to success but why do they forget who they are advising are just in their 20's where depression, anxiety, panic attacks have become one side of the coin other being the rat race they are already stuck in.

People say "learn to say yes" when it comes to getting work allocated but why do they forget glass needs to be replaced when its already eight ounces.

After reading this

People will again say something or the other but you need to understand that those who are saying may or may not be in your shoes, only you can be the hero or the villain of your own story.

So truly **“Live the Journey of an Article”**.

**Padharo Mara Desh** 🙏



**Prachi Jain**  
NRO0485141

## “Chatbots- Revolutionizing the Chartered Accountants Profession”

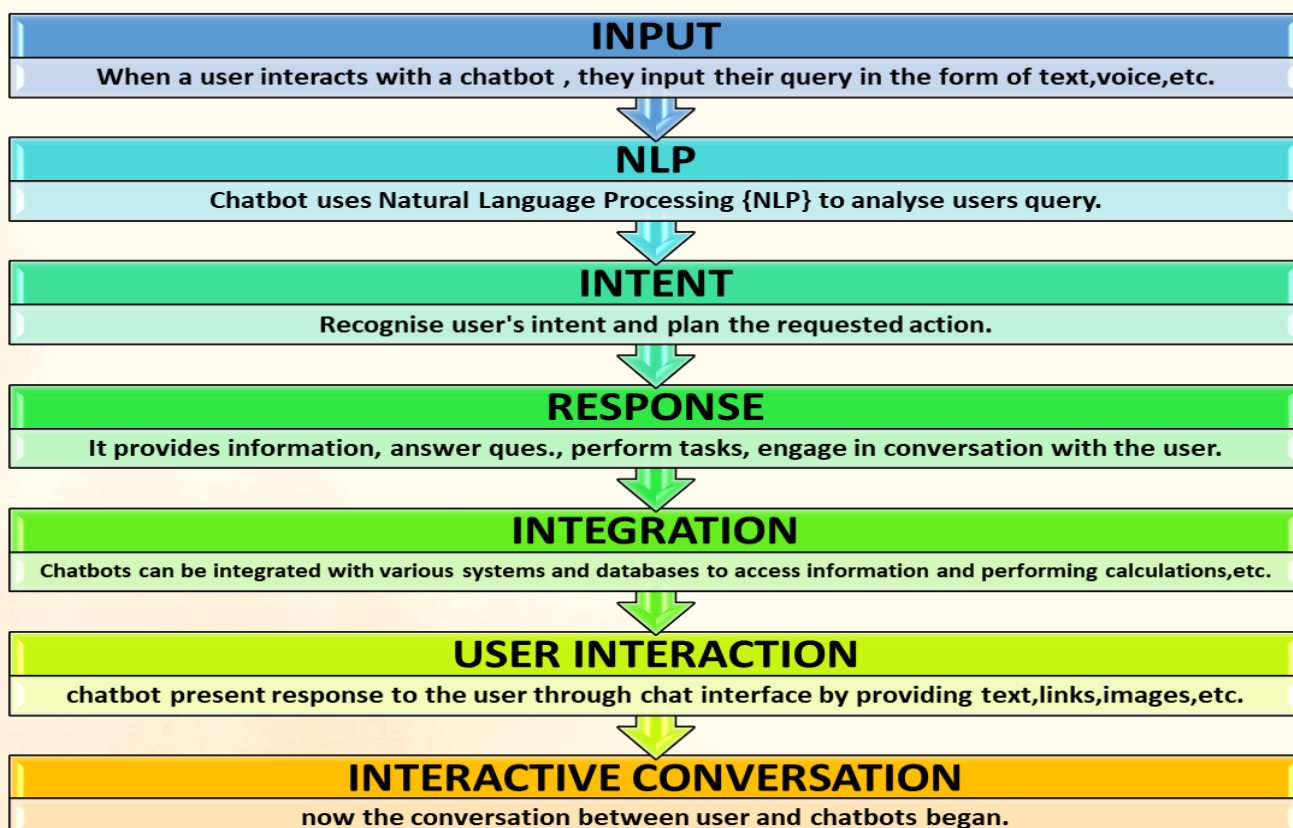
*Let's not forget in this digital age,  
Human expertise is still all the craze,  
CA's and Chatbots, a perfect blend,  
Creating a partnership that will never end,  
How to streamline tasks and save time,  
Making the profession truly sublime.*

The world of technology is constantly evolving to greater heights and is also impacting CA course significantly. With the rise of AI & Chatbots technology, CAs are finding new and innovative ways for easing their processes and enhancing client satisfaction.

### What are Chatbots?

These are cool computer programs that can have conversations with people. With the help of AI algorithms, they understand and respond to user queries. In context of Chartered Accountants profession, chatbots are programmed to provide assistance related to financial calculations, tax regulations, accounting treatments and that too with audit sampling and work papers also.

### How Chatbots work?



## BENEFITS OF USING CHATBOTS IN CA PROFESSION:

Assuming a person has a query regarding taxes and instead of waiting for an accountant to get back to him, he can simply chat and get answer. How convenient is this? Its like having a helpful Accountant friend in the pocket.

Here are some more benefits:

- **Answering FAQs:** Chatbots can be programmed to provide answers to frequently asked questions related to taxation, financials, auditing and many more. This helps save time of accountants by automating the response to common queries.
- **Document Retrieval:** Chatbots can provide Accountants with the specific documents or information from databases just by relevant info. Or keywords to save time.
- **Audit support:** Chatbots can help clients prepare for audit by providing necessary guidance on documentation, compliance requirements and audit procedures.
- **Client onboarding:** It eases the client onboarding process by collecting info, verifying identities, and guiding clients through initial setups.
- **Budgeting and Forecasting:** Chatbots can assist clients in creating budgets, setting financial goals, and forecasting future financial performance based on historical data.
- **Expense Tracking:** chatbots can help clients track their expenses by integrating with their bank accounts or receipts scanning apps, making it easier to manage and categorize expenses.

These are some examples of how chatbots are being utilized in this profession. This will ultimately benefit both accountants and clients.



## **IMPORTANT NOTE:**

Now what people will think is “Will chatbots replace human Accountants?” Chatbots should not replace human Accountants entirely. While they excel at handling routine tasks and providing instant support, they lack the human touch and expertise that CAs bring to table. Humans bring critical thinking and problem solving in every area. Chatbots provide predefined information on the basis of training data and algorithms which leads to struggle in complex queries of user.

## **CONCLUSION:**

It will be a win win situation. CAs will focus on more meaningful and challenging work, while the chatbots will handle the routine stuff. One such technological advancement will ease a lot of work and will be very helpful in this digital wave.



**Drishti Hetampuriah**  
**ERO0263490**

## “The Impact of Cryptocurrency on Traditional Banking”

*The rise of cryptocurrency has sent shockwaves through the traditional banking sector, challenging long-standing paradigms and revolutionizing the way we perceive and interact with money. With digital currencies like Bitcoin and Ethereum gaining mainstream acceptance, the impact on traditional banking institutions is undeniable.*

One of the most significant impacts of cryptocurrency on traditional banking is the decentralization of financial transactions. Unlike traditional banking systems, which rely on centralized authorities to facilitate transactions and maintain records, cryptocurrencies operate on decentralized networks powered by blockchain technology. This decentralized nature eliminates the need for intermediaries, such as banks, to validate and process transactions, thereby reducing transaction costs and increasing efficiency.

Moreover, cryptocurrencies offer greater financial inclusion by providing access to financial services for individuals who are underserved or excluded by traditional banking systems. With cryptocurrencies, anyone with internet access can participate in the global economy, regardless of their location or socioeconomic status. This has the potential to empower billions of people around the world who have been marginalized by traditional banking practices.



Additionally, the emergence of cryptocurrencies has forced traditional banks to adapt and innovate in order to remain competitive. Many banks are exploring ways to integrate blockchain technology into their operations, such as using it for cross-border payments, asset tokenization, and digital identity verification. By embracing blockchain technology, banks can streamline processes, reduce costs, and enhance security.

However, the impact of cryptocurrency on traditional banking is not without its challenges. Cryptocurrencies are often associated with volatility and regulatory uncertainty, posing risks for both consumers and financial institutions. Furthermore, the anonymity and pseudonymity afforded by cryptocurrencies have raised concerns about their potential use for illicit activities, such as money laundering and terrorist financing.

In conclusion, the impact of cryptocurrency on traditional banking is multifaceted, with both opportunities and challenges. While cryptocurrencies offer greater decentralization, financial inclusion, and innovation, they also present risks that must be carefully managed. As the landscape continues to evolve, traditional banks must embrace change and adapt to the new realities of the digital economy in order to thrive in the years to come.





**Raunak Poddar**  
**ERO0262316**

## “Can Momentum Investing defy Nifty Trends?”

### UNLEASHING THE POWER OF MOMENTUM INVESTING

In the dynamic realm of Financial Markets, where strategies and ideologies often clash and evolve, one approach stands out as a beacon of untapped potential – Momentum Investing. While the common rationale of the stock markets involves using the traditional strategy of buying low, and selling high, Momentum

approach challenges this conventional trading style with a simple and yet profound principle of “**Buy High , Sell Higher**”. Now one may question that why should we buy a stock when it is already at a very high price? So to answer this, picture this scenario:

Stock ABCL is currently priced at INR400 and over the last 6 months, it has soared by an impressive 50%. The traditional investor might ordinarily shy away from that stock, fearing that it has reached its peak, being anxious and questioning whether it’s too late to join the herd. This is where momentum investing steps in, revealing a captivating narrative that goes beyond mere stock prices. The stocks through age-old practiced calculations and financial analysis are seen to grow further even after reaching their highs owing to the fact that they are at their upward trajectory.

Momentum Investing, however, is not about blindly picking up soaring stocks, rather it is an artful blend of financial analysis, calculation , historical price analysis, technical analysis and a deep understanding of market dynamics. Its about identifying the underlying potential of the stock and harnessing the momentum it carries along with it.

### BREAKING DOWN THE NUMBERS

Numbers clearly don’t lie. One of the cornerstones of momentum investing is analyzing its numbers. A thorough analysis of the historical data creates a base for validity of momentum investing as a concept.

To find the what the numbers say, we construct a Winners’ Portfolio.

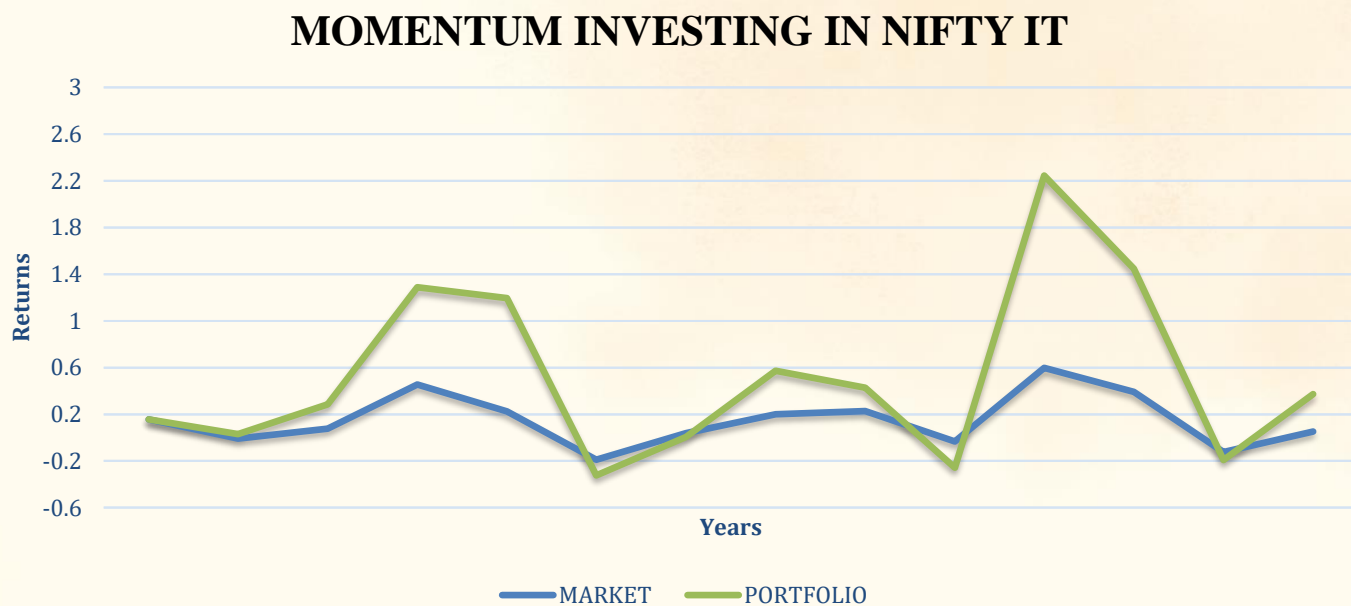
In order to do the construction, we undertake a sample size of 12 stocks: COFO, CYIE, HCLT, MBFL, ORCL, PERS, SOFT, TEMPL, WIPR, KPIE and LTIM. These stocks are ranked by market capitalization, representing the top performers in the sector.

Each of the aforementioned stocks offers unique insights into the sector’s dynamics. We then compute the yearly returns for each stock over the specified period. We have used yearly compounded returns to do the calculations. To arrive at the yearly returns for each stock (i), we use the formula –

$$R_i = \sum_{n=1}^{12} (1 + R_n)^n - 1 \quad (\text{where } n = \text{no. of months}) \quad \text{----- (1)}$$

The portfolio is rebalanced every year in a similar format. Simply put, the stock selection based on momentum for a particular year, say p, would serve as the winner’s portfolio for p+1th year.

We show this graphically by the line chart given below:



Given above is the comparison between the returns generated by NIFTY IT (depicted in blue) and the returns generated by the Winners’ Portfolio (depicted in grey). This graph is a true representation of the fact that Momentum Investing could have helped an investor generate more returns than that of the market in 9 out of the 14 years of timeframe under analysis. This is also representative of another major outcome, i.e., momentum investing works better in a bull market – a rising market. As we can see in the above graph, the market data represents bullish trend for 6 time periods (for example, 2012-2013, 2013-2014, etc.). In all such 6 scenarios, the percentage increase in our constructed portfolio is more than the increase in market returns (for example, portfolio improvement in 2012-2013 = 16.97% > 8.36% = market improvement in 2012-2013).





**Apeksha Kamath**  
**SRO0757783**

## DERIVATIVES: AMPLIFYING INVESTMENT OPPORTUNITIES

### INTRODUCTION:

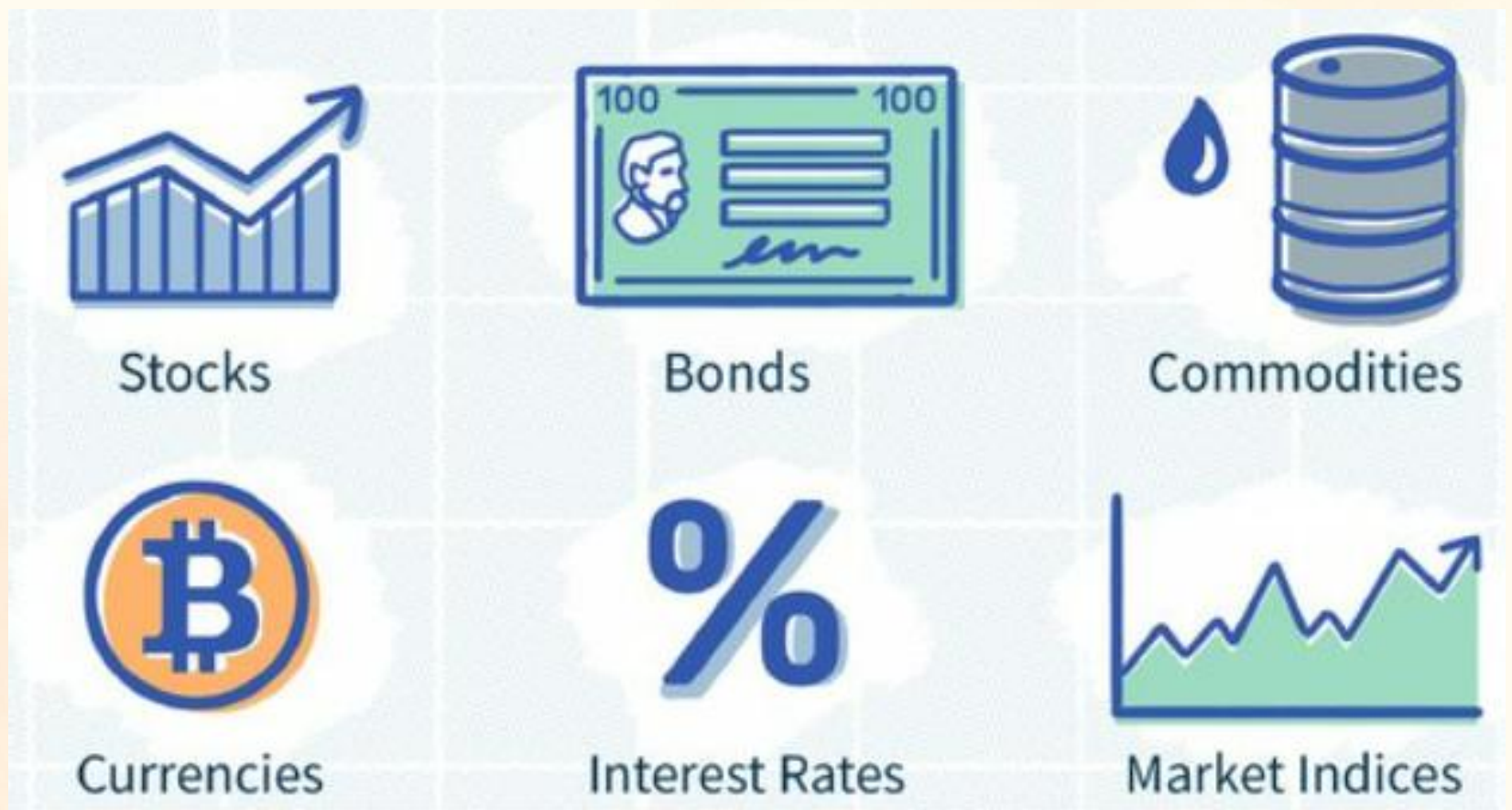
Derivatives are financial contracts whose value is dependent on an underlying asset and the very common assets could be Stocks, Bonds, Currencies, Commodities, and Market Indices. The value of derivatives is directly or indirectly influenced by the price of the underlying asset.

### WHAT IS AN UNDERLYING ASSET?

An underlying asset is defined as the asset on which the financial instruments such as derivatives are based. These assets give derivatives their value.

### TYPES OF UNDERLYING ASSETS:

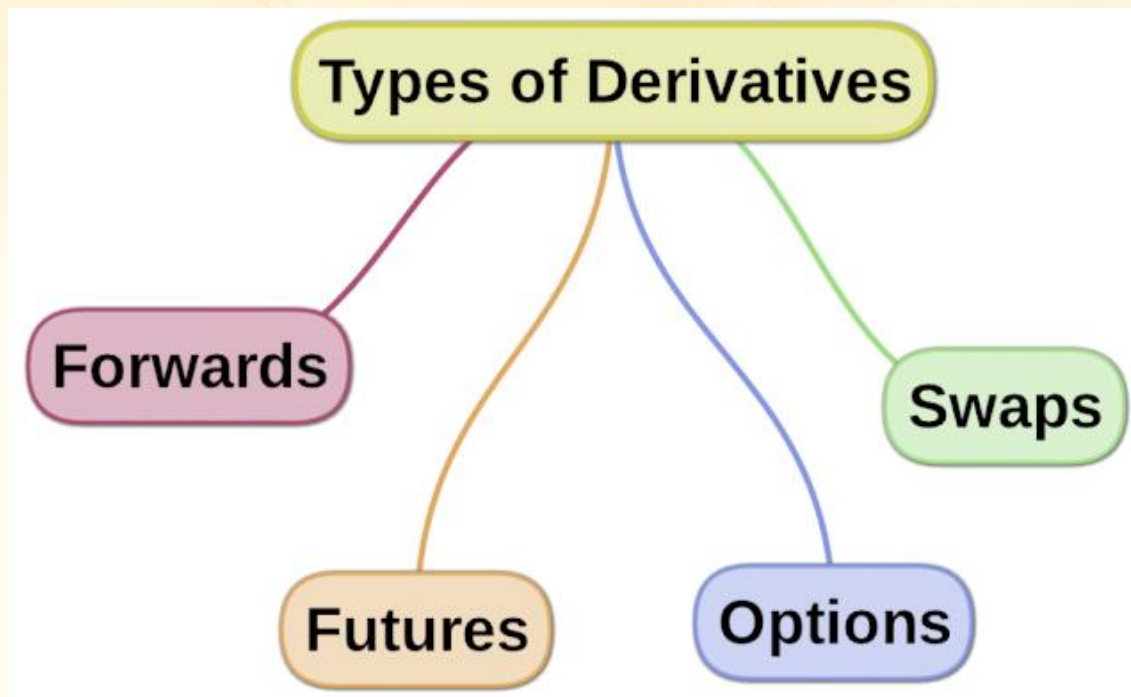
There are different types, or classes, of underlying assets, and they come with unique characteristics that, in turn, affect the nature and structure of the derivatives associated with each type of underlying asset. Underlying Assets are basic building blocks for derivatives contracts.





## TYPES OF DERIVATIVE CONTRACTS:

Derivative contracts are of different varieties which cater to different needs and returns that the investor aims from the said investment and also varies accordingly with the risk appetite an investor capacitates. The most popular contracts under derivatives are listed under:



### 1. FUTURES:

- These types of contracts involve counterparties- The Buyer and the Seller- who agree to exchange an underlying asset after an agreed time and expiry date.
- These contracts are traded on **Market Exchange** and which guarantees that the terms are standardized.

### 2. OPTIONS:

- Options contract offer the buyer the right and not the obligation to buy or sell the underlying asset at a pre-determined price during a certain period of time or at a specific date.

### 3. FORWARDS:

- A forwards contract is the most easiest as well a most sought after contracts by investors within the derivatives communities and the reason for this could be there is no transaction cost involved, and no restrictions on short sales is located.

### 4. SWAPS:

- A swap is a derivative contract through which two parties exchange the cash flows or liabilities from two different financial instruments.

## WHAT IS DERIVATIVES TRADING?



## WHO CAN PARTICIPATE IN THE DERIVATIVES MARKET?

The participants of a derivative market are as follows:

### Hedgers:

Hedgers are participants seeking to manage or mitigate the risks associated with price fluctuations in the underlying assets. They use derivatives to protect themselves from adverse price movements, ensuring a more stable financial position.

### Speculators:

Speculators are individuals or institutions looking to profit from price movements in the underlying assets without a direct interest in the asset itself. They aim to capitalize on anticipated price changes, taking positions in derivatives contracts to benefit from favourable market movements.

### Margin Traders:

They are participants who use borrowed funds (margin) to trade larger positions in derivatives than their initial capital would allow. Margin Traders seek to magnify potential returns through leverage, but this strategy comes with increased risk, as losses can also be amplified.

### Arbitrageurs:

Arbitrageurs are participants who exploit price differentials between related assets or markets. By simultaneously buying and selling related assets or derivatives, they aim to capture profits from market inefficiencies.

## **DERIVATIVES TRADING HAS MANY ADVANTAGES:**

- Hedging Risk
- Determine Underlying Asset Price
- Provide Access To Unavailable Market Or Asset
- Enhance Market Efficiency
- Low Transaction Cost

## **DISADVANTAGES OF DERIVATIVES:***Hedging Risk*

- High Risk
- Counter Party Risk
- Speculative Features
- Requires Expertise

## **CONCLUSION:**

In summary, derivatives serve as indispensable tools in modern finance, offering investors opportunities to manage risk, speculate on price movements, and enhance portfolio performance. Continued education, prudent regulation, and responsible usage are imperative to harness the benefits of derivatives while mitigating systemic risks, ensuring a resilient and efficient financial ecosystem for all stakeholders.

To conclude, **Derivatives are truly redefining the future of Finance.**





**Rumela Das**  
**ERO0233454**

## “Leader equal vowel”

Effective leadership is an expansive concept, not easily defined. Its significance reverberates across various spheres, from the workplace to the home. A proficient leader can invigorate others, fostering activity, motivation, and energy, while poor leadership can precipitate chaos and disarray. Over the years, I've encountered both exemplary and deficient leadership,

primarily within professional environments, and have endeavoured to glean insights on enhancing my own leadership capacities.

### **The significance of adept leadership parallels the indispensability of vowels in language.**

Just as words are incomprehensible without vowels, consonants derive their pronunciation from the presence of vowels within words. Indeed, virtually every word necessitates at least one vowel, with only a scant few exceptions. Similarly, I perceive leadership skills as fundamental; others naturally gravitate towards a capable leader who can streamline processes and alleviate challenges.

Reflecting on my experiences, I've discerned key attributes that distinguish a commendable leader. As I am comparing vowels with leadership skill, hence, I will describe that importance by using vowels.

➤ **A: Action** of a leader should always include **Appreciation**:

Appreciation plays a crucial role in boosting others' confidence. Often, employees exhibit frustration or minimal effort when they feel unrecognized for their hard work. Instead of going above and beyond, they tend to stick to the bare minimum tasks assigned to them. This lack of motivation stems from a consistent focus on pointing out mistakes rather than acknowledging accomplishments. Consequently, employees become hesitant to invest extra effort in their work, knowing that their efforts may go unnoticed. It falls upon leaders to recognize this dynamic and balance corrective feedback with genuine appreciation. By acknowledging achievements and providing constructive feedback, leaders can inspire their team members to excel and contribute more effectively.

➤ **E: Environment** is a key factor in enabling **effective work**:

Creating a positive work environment is crucial for productivity, and effective leadership plays a key role in fostering such an environment. Unfortunately, workplaces often harbour individuals who form cliques and target certain employees, undermining their confidence and effectiveness by publicly ridiculing their mistakes. It is imperative for team leaders to counteract such negativity and cultivate a supportive and inclusive atmosphere within their teams.

➤ **I: Insulting words** are always **Insignificant**:

Leaders sometimes believe that using insulting language will command respect from their team members and establish their superiority. However, this approach is counterproductive, creating a hostile and pressured work environment where members feel afraid to ask questions or seek clarification. This can result in errors in the work produced. Instead, leaders should foster a friendly atmosphere, avoiding insults and recognizing that everyone has differing levels of knowledge.

➤ **O: Opinions** are more important than giving them **Order**

A leader must possess strong listening skills and avoid underestimating the opinions of team members. It's important for a leader to listen to and value their input, even if their opinion is ultimately disagreed with. By providing reasoning and appreciation for differing opinions, team members feel valued and motivated to contribute more ideas. A leader should avoid having a dominating attitude towards their teammates.

➤ **U: Unity** is always the **ultimate goal**

Team members often compete to impress the manager, focusing solely on their individual tasks and neglecting to assist their peers. Consequently, collaborative projects yield lacklustre results. To foster teamwork, a team leader can emphasize its importance within the team project, fostering bonds among members.

In a team, effective leadership is crucial for guiding members towards shared objectives. A skilled leader empowers team members, fosters trust, and encourages collaboration. Through clear communication and active listening, conflicts are resolved, and strengths are utilized, resulting in a high-performing team capable of achieving success.





**Rupsa Sinha**  
**ERO0276740**

## “Demystifying Financial Modeling: A Tool for Informed Decisions with a Real-World Example”

Financial modeling is the cornerstone of financial analysis. It's the art and science of constructing a digital representation of a company's financial performance, used to forecast future results, assess risks, and ultimately, make informed decisions. This article delves into the world of financial modeling,

exploring its key components, benefits, and how it translates into real-world scenarios with a practical case study.

### The Building Blocks of a Financial Model:

A robust financial model typically comprises three core interconnected statements:



- **Income Statement:** This statement reflects a company's profitability by showcasing revenue, expenses, and net income over a specific period.
- **Balance Sheet:** This statement provides a snapshot of a company's financial position at a specific point in time, outlining assets, liabilities, and shareholder equity.
- **Cash Flow Statement:** This statement details the movement of cash within the company, categorized into operating, investing, and financing activities.





- **Step 3 - Forecast Assumptions:** Key assumptions for the new location need to be defined. These may include projected sales based on market research, estimated rent and operating expenses based on comparable locations, and potential start-up costs for equipment and renovation.
- **Step 4 - Scenario Planning:** The model allows Brewhaha to test different scenarios. They can adjust sales projections to account for varying levels of customer foot traffic and analyze the impact on profitability. Similarly, they can modify expense assumptions to reflect different rent negotiations or equipment costs.
- **Step 5 - Model Analysis:** Based on different scenarios, the financial model will project future revenue, expenses, and cash flow for the new location. This allows to assess the:
  - ❑ **Break-even point:** The point at which the new location generates enough revenue to cover its costs.
  - ❑ **Payback period:** The time it takes for the new location to generate enough cash flow to recoup the initial investment.
  - ❑ **Internal Rate of Return (IRR):** A metric to gauge the profitability of the expansion.
  - ❑ **Decision Making & Beyond:** The financial model provides a comprehensive picture of potential financial outcomes. The model can also be used to develop a business plan to secure funding for the new location.

As the new coffee shop opens, it can update the model with actual financial results, allowing them to track performance against forecasts and make necessary adjustments to optimize operations.



**Sweta Kumari**  
**ERO0254240**

## “Navigating Section 43B(h): The Vital Change for MSME Transactions”

The recent change in Section 43B(h) of the Income Tax Act, introduced by the Finance Act of 2023, brings about a significant shift in how businesses, especially those engaging with Micro, Small, and Medium Enterprises (MSMEs), manage their finances.

Before diving into the change, let's understand what MSMEs are. These enterprises are the backbone of the economy, contributing significantly to production, exports, and job creation. A Micro Enterprise is generally defined by its investment in plant and machinery not exceeding INR 1 crore and turnover not more than INR 5 crore. A Small Enterprise, on the other hand, has an investment cap of INR 10 crore and turnover not exceeding INR 50 crore.

Now, onto the legal part—Section 43B(h) deals with specific deductions allowed in the computation of income for tax purposes. As per the latest amendment, if a business owes money to an MSME, it can claim deductions for these payables only if the payment is made within the timeframe stipulated by the MSMED Act, which is generally within 45 days of accepting the goods or services. If a written agreement specifies otherwise, then payments should align with those terms, with an upper cap of 45 days.

Why this change, you might ask? It aims to address a pressing issue many small enterprises face—delayed payments, which can significantly impact their working capital and overall financial health. The government's intent is clear: to ensure that MSMEs are paid on time and their financial sustainability is not jeopardized.

The legal implications of this amendment are profound. Should a business fail to make timely payments to MSMEs, not only will it be unable to claim deductions, but the outstanding amounts will be added back to its taxable income, leading to higher tax liabilities. Additionally, such delays may result in compounded interest charges at three times the bank rate as notified by the RBI.

For Chartered Accountants and tax auditors, this change means more diligent scrutiny of client payments to MSME vendors. They must ensure that all payments are accounted for and made within the prescribed time limit. Failure to do so could lead to disallowance of expenditures and subsequent tax repercussions.



Moreover, there's a push for businesses to document payment terms clearly with MSME vendors, as ambiguity will default to a 15-day payment window. The MSME Samadhaan portal further empowers MSMEs to file complaints against delayed payments, reinforcing the legal framework supporting timely settlements.

In essence, this amendment to Section 43B(h) serves as a protective measure for MSMEs and a call to action for businesses to prioritize their payment schedules. It's a step towards fostering a more trusting business environment where small players are not left waiting for payments.

For Chartered Accountants, the message is straightforward—advise your clients to adopt a proactive approach in managing their transactions with MSMEs. Emphasize the importance of timely compliance not just for legal adherence but also for ethical business practices.

In conclusion, the new provision under Section 43B(h) reinforces the ecosystem of prompt payments and financial fairness, enhancing the operational efficiency of MSMEs and fortifying the economy's foundation. It's a move that not only promotes a healthier business culture but also safeguards the interests of the smaller contributors to the nation's economy.



**Aman Singh**  
**CRO0701623**

## **ARTIFICIAL INTELLIGENCE AND ROBOTIC PROCESS AUTOMATION ARE TRANSFORMING THE FUTURE OF AUDITING**

Artificial Intelligence (AI) and Robotic Process Automation (RPA) are no longer concepts confined to science fiction; they have become pivotal components of modern businesses.

Artificial Intelligence (AI) involves the simulation of human intelligence processes by machines, whereas Robotic Process Automation (RPA) is the use of software robots to automate repetitive tasks. Both these technologies are now making their presence felt in the field of Auditing.

### **HOW AI IS BENEFICIAL IN THE FIELD OF AUDITING ?**

- 1. Risk Assessment and Fraud Detection:** AI and RPA offer Auditors the ability to Conduct in-depth risk assessments and detect potential fraud with greater Accuracy. This proactive approach can safeguard businesses from financial Losses and reputational damage.
- 2. Data Analysis and Insights:** AI-powered algorithms can swiftly analyse large Datasets, identifying patterns, anomalies, and trends that might be overlooked By human auditors. This data-driven approach enables auditors to extract Valuable insights from financial records, leading to more informed decision- making by organizations.
- 3. Efficiency and Accuracy:** Traditional Audit processes involve manual data Collection, entry, and analysis, which are time-consuming and prone to human Errors. AI driven tools and automation can save a lot of time thus letting us Invest it in the most pivotal sectors of utmost importance.



## HOW CAN THE INTEGRATION OF AI & AUDITING BE A DISASTER ?

- 1. Data Privacy and Security:** Auditing involves dealing with sensitive financial information and personal data. Integrating AI and RPA systems increases the risk of data breaches and cyberattacks, potentially exposing confidential information to unauthorized parties.
- 2. Loss of Human Judgment:** AI and RPA might streamline certain tasks, but they lack the human intuition that's essential for interpreting complex financial transactions and identifying potential irregularities.
- 3. Complexity and Cost:** Implementing AI and RPA systems require significant financial investment and technical expertise. Small and medium-sized audit firms might struggle to afford these systems, leading to an uneven playing field where larger firms have a competitive advantage.

## CONCLUSION:

We are witnessing a profound transformation in the field of auditing. The integration of artificial intelligence and robotic process automation is revolutionizing the way audits are conducted. From improving efficiency and accuracy to enabling continuous monitoring and facilitating risk assessment, these technologies are reshaping the future of auditing for the better. While the benefits are undeniable, the adoption of AI and RPA in auditing also presents challenges. Auditors need to ensure that the algorithms and processes used are transparent, explainable, and compliant with regulatory standards.

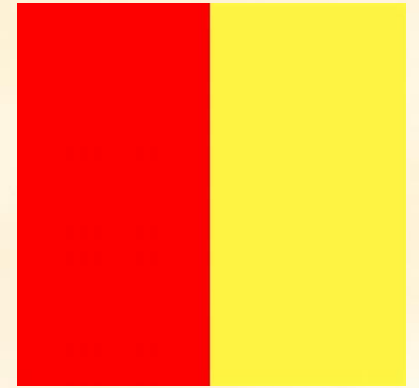




**Swetanshu  
Sudhanshu Singh  
WRO0700100**

## Engaging all Five Senses with Sensory Marketing

Let's solve a riddle: A Branded Product Labelled with a Yellow and Red Colour Combination— The background is Yellowish, the Product Name printed is Reddish, or the background is Reddish, and the Product Name printed is Yellowish; guess the brand name?



Prima Facie, the brand name that popped into your mind must be related to food brands being intuitively the correct guesswork, but the main query to be addressed is how your mind guessed these food brands; it is because of sensory marketing, a marketing technique to induce consumers to purchase the goods or avail the services without any requirement of word of mouth. It is exercised by analyzing the consumer perception, psychology and sensory processing.

### Weber's Law

$$\frac{\Delta I}{I} = k$$

where  $\Delta I$  (delta I) represents the difference threshold,  $I$  represents the initial stimulus intensity and  $k$  signifies that the proportion on the left side of the equation remains constant despite variations in the  $I$  term

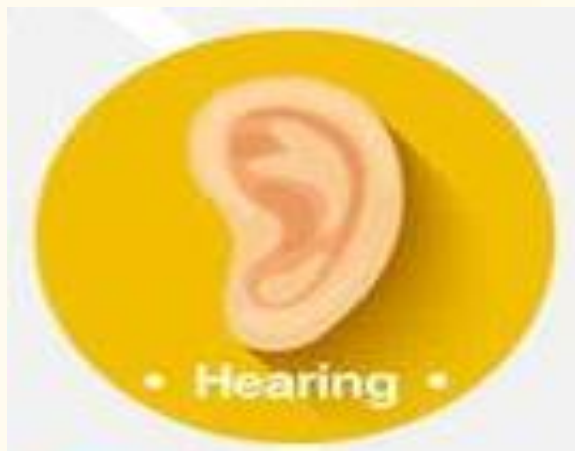
The technique of sensory marketing works on the Weber–Fechner Law, which states the change in stimulus concerning the relative change in the strength of the stimulus; there is a direct relationship between the relative change in intensity or magnitude of stimulus and the change in stimulus.

Sensory Marketing engages the five types of senses which are: -

- Sense of Sight/Vision
- Sense of Hearing
- Sense of Taste
- Sense of Touch
- Sense of Smell



➤ **Sense of Sight/Vision:** Food brands with the colour combination of Yellow & Red create a colour perception amongst the consumers as the targeted sensory receptor is a person's eyes. Scientifically, yellow and red Colours have higher wavelengths than other colours, which means that these are the catchy colours of a person's eyes, which help to remember and recall the brand name along with its logo through the description of colours— E.g. Burger King, McDonald's, Maggie from Nestle, etc.



➤ **Sense of Hearing:** It promotes a brand name through audio branding by adjusting the frequency, bass, decibel measurement, meter, etc., to provide a pleasing or attractive sound to ears as the sensory receptor that induces them to accept the product. E.g. Electronic devices, earphones, speakers, vehicle engine sound, musical instruments or songs, AI-based software, etc.

➤ **Sense of Taste:** Here, the sensory receptor is the mouth. Taste is the utmost priority of consumers in the case of edible substances. A Bitter gourd is healthy but yet not preferred due to its bitterness; similarly, if we talk about fruits, dry fruits, and other junk food items, they are demanded the most due to their taste being sweet, sour or salty, which states that the consumers neglect the healthy items with a sour taste. For example, Fluoride in Toothpastes for the sweetness, Taste Marketing by Amul with a mission statement – The Taste of India and Everest Spices with a mission statement – Taste me Best, Mummy aur Everest.



➤ **Sense of Touch:** It deals with touch marketing, where the sensory receptor is our hand or skin for the sense of a feeling. Even a touch on a particular product determines its quality and size when tangible; it is essential to know whether it is pure. E.g. Dettol Antiseptic Liquid had a huge demand due to the itching sensation on the skin's surface, the fabric used for manufacturing branded clothes and wear.





➤ **Sense of Smell:** It deals with scent marketing, where the sensory receptor is our nose, which helps us to differentiate between an aroma, fragrance and smell, including foul smell, through our brain's response to the stimuli—E.g. Coffee, tea, deodorants, perfumes, and sizzling food items at various food places.

Every Coin has two sides. Thus, it can be concluded that sensory marketing, being advantageous, won't be a good choice if the buyers get the knowledge of the marketing techniques of the sellers or suppliers.





# ART GALLERY

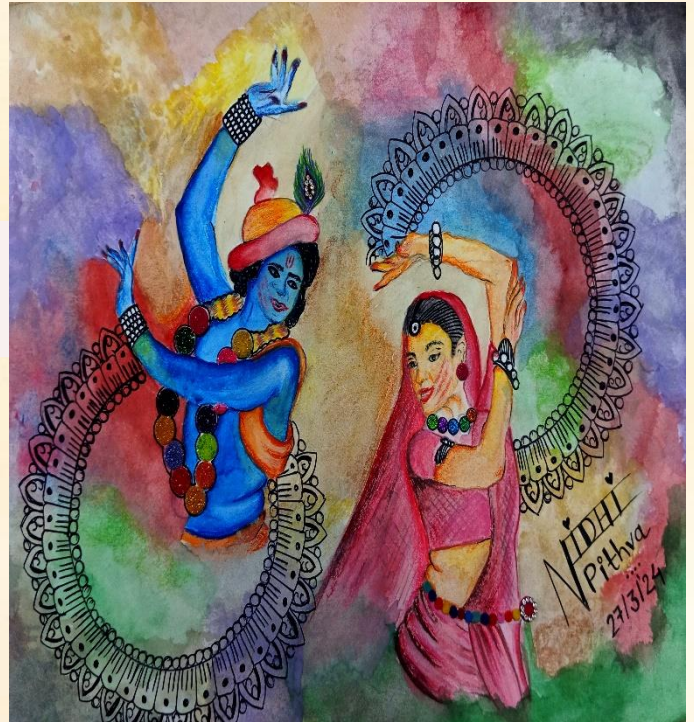




**Shreya Kudva**  
SRO0758185



**Nidhi Pithva**  
WRO0721583



**Krishna Boricha**  
WRO0735041



**Anuj Gupta**  
ERO0260544



**Khushi Alli**  
ERO0264255



Over many a quaint and curious voice  
While I nodded, nearly napping, suddenly there came a tapping,  
As of some one gently rapping, rapping at my chamber door,  
"Tis some visitor," I muttered, "tapping at my chamber door -  
Only this, and nothing more."

Ah, distinctly I remember it was in the bleak December,  
And each separate dying ember wrought its ghost upon the floor,  
Eagerly I wished the morrow; - vainly I had sought to borrow  
From my books surcease of sorrow - sorrow for the lost Lenore -  
For the rare and radiant maiden whom the angels name Lenore -  
Nameless here for evermore.

And the silken sad uncertain rustling of each purple curtain  
Thrilled me - chilled me to my soul - when a knock came at my chamber door -  
And my fancy then suggested half-dreaming that you were near me -  
And its images have filled my soul -  
With their sweet and haunting melody,  
Toying with my mind as you did then,  
When under the tangle of your hair  
You bent down to be my dear love's  
And your eyes have spoken!

# POET'S CORNER





**Prabhat Kumar  
Gupta  
ERO0266554**

## रश्मि: किरण उम्मीद की

नाम से तेरे दुनिया यह रोशन होगी,  
खोज ले अपनी किरण, ना देखे कोई और रोशनी।

तू एक अद्भुत स्वप्न है, जो बिखरे सपनों की रात में,  
चमकती है तू विश्वास की किरण, तू है अपने हाथों की रात में।

खुद को पहचान, खुद को जान,  
अपने नाम से तू कर सकता है सारे अभियान।

तू है अद्भुत, तू है अनमोल,  
खोज ले अपनी उच्चाई, बन जा महान।

नाम से तेरे दुनिया यह रोशन होगी,  
खोज ले अपनी किरण, ना देखे कोई और रोशनी।।





**Swetanshu  
Sudhanshu Singh  
WRO0700100**

## Opportunities to Embrace

Seeking to bring on the effortless grace,  
There are too many hardships and challenges to face.  
Contagious joy, just like the scattering rays,  
Choose a colourful side over the greys.  
Lots of hopes and dreams to chase,  
Seize the opportunities to embrace.

It's the time for the talent showcase,  
Trending sites waiting for your craze.  
There are too many large pockets to fill,  
The cluttered, distracted mind to kill.  
Get a kick - start on an excellent phase,  
Seize the opportunities to embrace.

Be ready with a plan of action,  
A fearful experience of an opposite reaction.  
Don't let yourself down,  
Be the King to get a crown.  
Reach to the top of the heights,  
Being a Warrior to tackle the fights.  
Toil hard all day and night,  
No vision weakens the eyesight.  
Get rid of barriers being an unending maze,  
Seize the opportunities to embrace.

A fruitful result of the strategic seed,  
Be the best one to read.  
The story must be a memorable one,  
Possessing a great lesson to feed.  
Let people know the real you and make them amazed,  
Seize the opportunities to embrace.



**Ansh Gupta**  
**WRO0759850**

## The Power Within

We do not need magic to transform our world,  
A mere spell or incantation to unfurl,  
The beauty and the power that lies within,  
And bring forth a new world, free from sin.

We carry all the power we need inside,  
No need to search for magic to abide,  
For change and growth are within our reach,  
And all we need is the will to teach.

So let us not wait for magic to appear,  
But take the reins and make our world clear,  
For we have the strength to make it so,  
And the world will change, watch it grow.

We are the ones who hold the key,  
To make this world a better place to be,  
So let us not wait for magic to arrive,  
But use the power within to thrive.

We do not need magic to transform our world,  
We carry all the power we need inside ourselves already,  
So let us rise and make a change,  
And create a world that is worth the range.



## A Lil Girl's Dream



**Unnat Kaur**  
**CRO0689854**

A little girl who dreamt of becoming CA since class five  
Didn't had idea , how much tax computations she need to  
derive

No one gave her idea to study for both group or single ,  
online or live

Just balancing out articleship or lectures how to survive  
For that prefix, her daily sleep is deprive

Just adding that prefix before her name keeps her  
motivation revive,

Sometimes the nightmares of failures arrive,

Then in overthinking and self doubting session she dive,

Suddenly she sees her parents smiling face which keeps  
her alive,

That is only the force of energy that keeps her dopamine  
drive

May all her sacrifices and hard work let her outshine

Following passionately her dream to become the member  
of ICAI.

A little girl who dreamt of becoming CA since class five ,

Following passionately her dream to become member of  
ICAI .



# PHOTOGRAPHY





**Anuj Gupta**  
ERO0260544

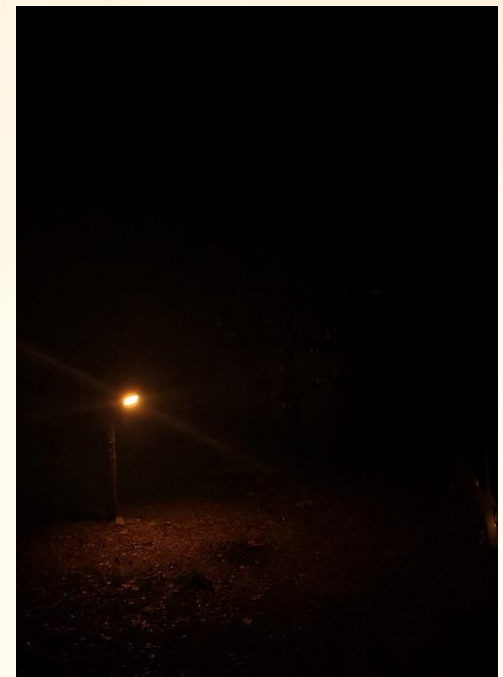
**Amber Palace** aka **Amber Fort** was constructed in **1592 AD** by **Raja Man Singh**, the Rajput commander of Akbar's army. Later it was expanded and renovated by **Raja Jai Singh I**. Situated at a distance of 11 km from the city, it carries the pride of Jaipur.

Set amidst the hills and overlooking the Maota Lake, Amer Palace is the finest example of **Indo-Islamic architecture**. Within the vicinity of the Amber fort there are **4 courtyards**. There are

various other buildings within these courtyards i.e., **Palace of Man Singh I, Garden, Tripolia gate, Lion gate, Diwan-I-Aam, Sheesh Mahal, Sukh Mahal, etc.** Jaipur trip is incomplete without visiting this grand fort.



**Shivam Shaw**  
ERO0282636



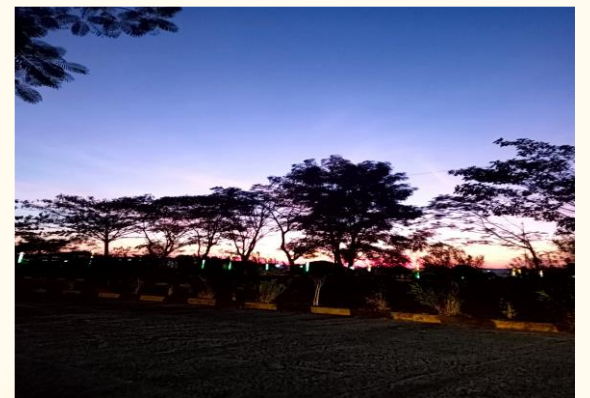
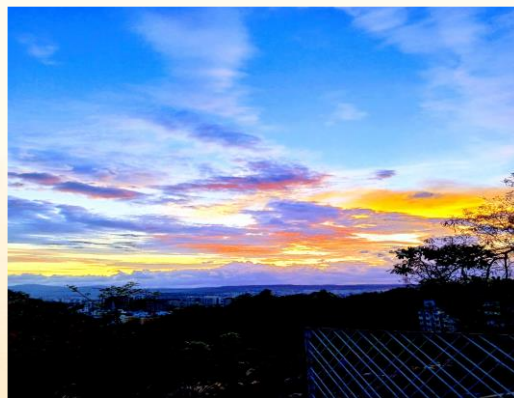
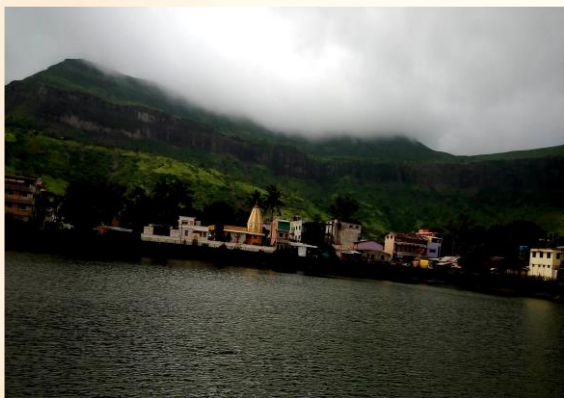
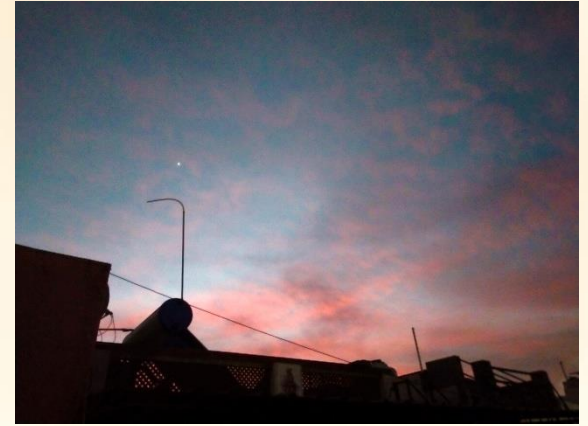
**Krishna Hasmukhbhai Boricha**  
WRO0735041







**Swetanshu  
Sudhanshu Singh  
WRO0700100**





## EICASA E-NEWSLETTER COMMITTEE For the Term 2023-24



**CA MAYUR AGARWAL**  
**SECRETARY & TREASURER, EIRC**  
**NOMINATED MEMBER, EICASA**



**Nidhi Sinha**  
**VICE-CHAIRPERSON, EICASA**



**Kriti Khandelia**  
**SECRETARY, EICASA**



**Prabhat Kr. Gupta**  
**TREASURER, EICASA**



**Chandan Kumar**  
**(Special Invitee)**



## EICASA MANAGING COMMITTEE For the Term 2023-24



**Nidhi Sinha**  
VICE-CHAIRPERSON, EICASA



**Kriti Khandelia**  
SECRETARY, EICASA



**Prabhat Kr. Gupta**  
TREASURER, EICASA



**Vivek Agarwal**  
(MCM)



**Vivek Sharma**  
(MCM)



**Shaibal Mazumder**  
(MCM)



**Mayank Tarway**  
(MCM)



**Richa Agarwala**  
(MCM)



**Om Hari Pandey**  
(MCM)



**Mushtaque Ahmad**  
(MCM)



**Pratik Jhunjunwala**  
(MCM)



**Kalyan Singh**  
(MCM)



**Chandan Kumar**  
(Special Invitee)



**Aalisha Gupta**  
(Special Invitee)



**Jyoti Keshri**  
(Special Invitee)



**Harsh**  
(Special Invitee)

## ANNOUNCEMENTS

- Invitation for contribution to Question Bank in respect of Self-paced Online Module Examinations (Set-C & Set-D) - (09-04-2024)
- India to be Accounting and Finance Hub : Invitation for Comments/Suggestions: Consultation Paper on Draft IFSCA (Book-keeping, Accounting, Taxation and Financial Crime Compliance Services) Regulations 2024 - (30-03-2024)
- Auditing and Assurance Standards Board - Online Panel of Experts for addressing Bank Branch Audit related queries - (28-03-2024)
- Re-Opening of Correction Window for May 2024 CA Examinations. - (24-03-2024)
- Important Announcement - Reschedulement of Chartered Accountant Examinations, May 2024 - (19-03-2024)
- IMPORTANT ANNOUNCEMENT - (16-03-2024)
- Revised Applicability of Peer Review Mandate (Phase II & III) - (16-03-2024)



## GLIMPSES OF EVENTS



**Full Day Program of Indoor Sports for CA Students**  
- 3<sup>rd</sup> March 2024, Burrabazar Yuwak Sabha (BBYS), Kolkata.



## GLIMPSES OF EVENTS



**EICASA Managing Committee Elections (2024-25)**  
- 16<sup>th</sup> March 2024, R. Singhi Hall, ICAI Bhawan, Kolkata



## GLIMPSES OF EVENTS



**Fort William Educational Tour for CA Students**  
- 17<sup>th</sup> March 2024, Fort William, Kolkata.



## GLIMPSES OF EVENTS



**Revision Session on Business Laws for CA Foundation Students**  
- 17<sup>th</sup> March 2024, R. Singhi Hall, ICAI Bhawan, Kolkata.



## GLIMPSES OF EVENTS



**Unveiling EICASA's "Team 100"  
Aarambh(Where Vision Meets Reality)  
- 17<sup>th</sup> March 2024, ICAI Bhawan, Kasba, Kolkata.**



## GLIMPSES OF EVENTS



**Handover & Takeover meet of EICASA 2024-25**  
- 27<sup>th</sup> March 2024, R. Singhi Hall, ICAI Bhawan, Kolkata.



## GLIMPSES OF EVENTS



**Revision Session on Taxation for CA Intermediate Students**  
- 29<sup>th</sup> March 2024, ICAI Bhawan, Kasba, Kolkata.



## GLIMPSES OF EVENTS



**Revision Session on Indirect Tax Laws for CA Final Students**  
 - 30<sup>th</sup> March 2024, ICAI Bhawan, Kasba, Kolkata.



## GLIMPSES OF EVENTS



**Revision Session on Advanced Accounting  
for CA Intermediate Students**  
- 31<sup>st</sup> March 2024, R. Singhi Hall, ICAI Bhawan, Kolkata.

## SOCIAL MEDIA HANDLES



<https://chat.whatsapp.com/KLj2qCZlwisIP4ikM31ZGm>



[eicasa.kolkata@icai.in](mailto:eicasa.kolkata@icai.in)



<https://bit.ly/3KK2MqR>



[https://instagram.com/eicasa\\_eirc\\_icai?igshid=OGQ5ZDc2ODk2ZA==](https://instagram.com/eicasa_eirc_icai?igshid=OGQ5ZDc2ODk2ZA==)



<https://rb.gy/eddwlb>



<https://bit.ly/3u6btmr>



<https://whatsapp.com/channel/0029VaRFm7m8PgsOgZPtdr3C>